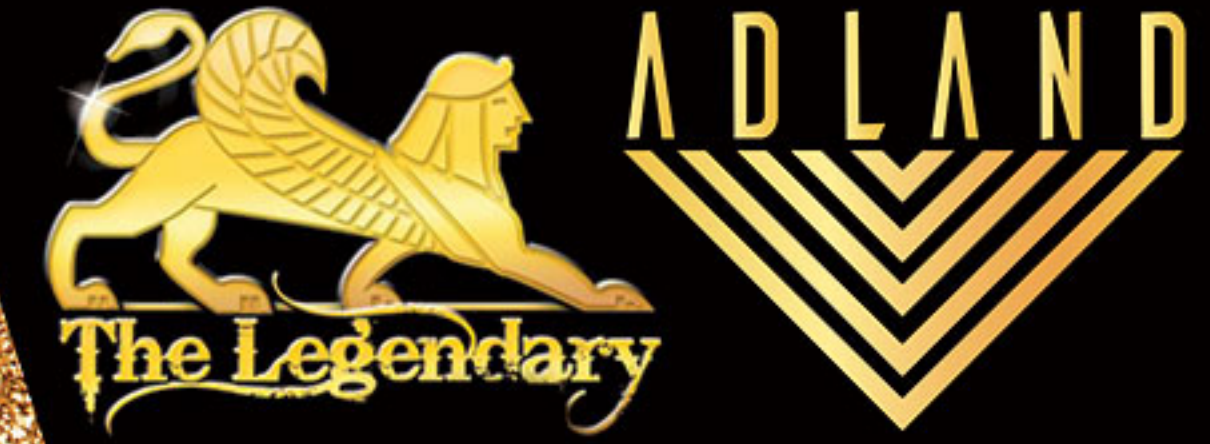


## THE LEGENDARY - ADLAND

- 📍 Malek Fahd Street, near Palestine st.  
Alatheer Building,
- 📍 1st Floor, office 102 , Jeddah,  
Tel. / Fax:- 0126633732
- 📍 UK: 3rd floor 207 regent street,  
London United Kingdom  
W1B 3HH Company No. 08343590
- 🌐 [www.TheLegendary.info](http://www.TheLegendary.info)
- 🌐 [www.ADLANDworld.com](http://www.ADLANDworld.com)



WE BRING THE  
**LEGEND**  
OUT OF YOU...





# CONTENTS

## Why Adland - The Legendary?

Vision  
Mission  
Philosophy  
Values  
Purpose

## Wow Can We Help You?

Our added value Services  
Our Structure

## Management Message

🌐 [www.TheLegendary.info](http://www.TheLegendary.info)  
🌐 [www.ADLANDworld.com](http://www.ADLANDworld.com)





## WHY LEGENDARY- ADLAND?

### We're Not Like The "Others"... And Here's Why?

We are a local agency with a global perspective, that can offer you integrated marketing solutions that suits your global brand in the local market. We offer comprehensive 360 consultancy services across all platforms. Anything you could think of to build your brand under one roof.

### Our Purpose

- To beat the impossible
- To turn all good ideas into great ideas
- To generate profitable opportunities to our partners
- To create a strong bonds between the consumer and the brand
- To create ideas that transforms our clients brand, business reputation

## VISION & MISSION

### Regional Vision

#### For the next 5 years:

To be one of the top 5 Full Integrated Marketing Solutions Agencies in the Middle East.

### Global Vision

#### For the next 7 years:

To be one of the top 100 Full Integrated Marketing Solutions Agencies in the World

### Mission

**To bring the legends out of you,**  
to offer you a comprehensive consultancy services under one roof that has the local taste and the global vision





## SOME OF OUR PARTNERS



## OUR PHILOSOPHY

### If It Doesn't Sell, It Not Creative

That is why we hold our self high to generate innovative ideas on time with high production quality to ensure profitability for our clients. Although that we believe that there is no shortcut to success, we believe in working smart to fulfill the modern market demands & to keep up with the consumer pace.

We understand that every global network needs the strongest local agency, because the consumer connects, consume and commit to the brand locally.

For that every ad. Must be refined, customized & adapted to meet the local consumer mindset.

**We believe that the consumer must develop a passion for the brand in order for the relationship to last for long time and that is work job**

## OUR VALUES

### Innovation

We do different things & we do the regular things differently.

### Kaizen

Continuous Development in every aspect & every details.

### Integrity

Honesty, fairness & strong moral principles.

### Commitment

we are committed to our promises & deadlines.

### All Win – Win

We, our Partners & the community must win in every deal.







## SOME OF OUR PARTNERS






## HOW CAN WE HELP YOU ?

### Our Added - Value Services To Our Partners

-  Signage.
-  Multimedia & Filming.
-  Digital Solutions.
-  Public Relations.
-  Pharmacy Total Management.
-  Healthcare Marketing.

## HOW CAN WE HELP YOU ?

### Our Added - Value Services To Our Partners

-  Creative Designs & Copywriting.
-  Publications & Literature.
-  Event Management.
-  Gifts & Gimmicks.
-  Uniforms.
-  Advertising & Media Planning.

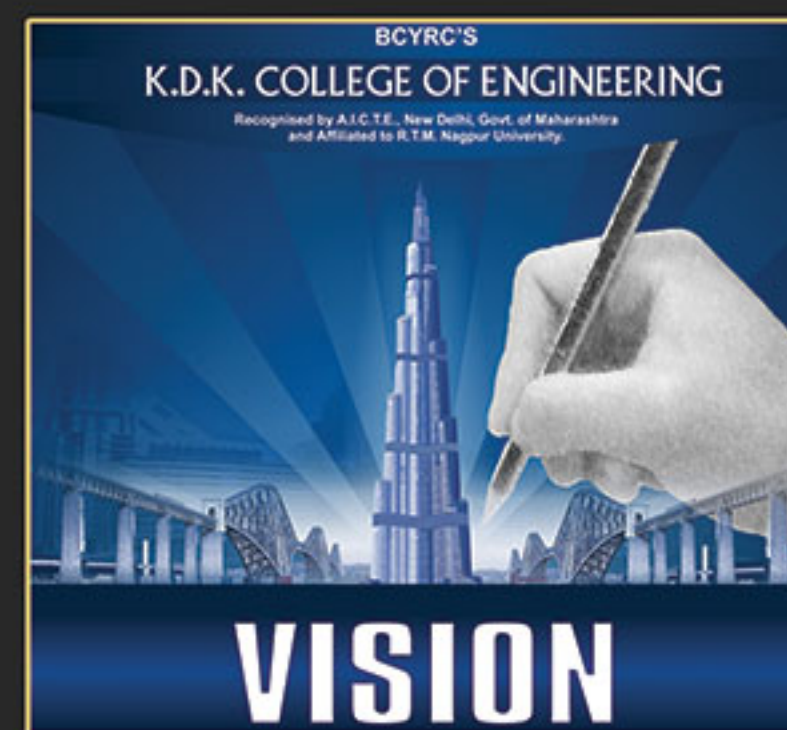
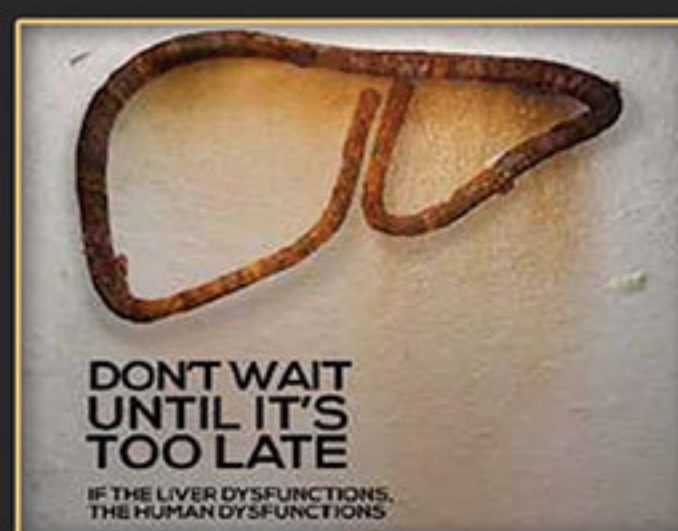




## CREATIVE DESIGNS & COPY WRITE

### You Will Stand out:

Logo.  
Corporate Identity.  
Concepts.  
Campaigns.  
E-Detailing.  
Visuals 2D&3D.  
Blogging, Script Writing.  
Speeches.  
Newsletters.  
Positioning  
Referencing.  
Catchy slogans & taglines.  
Medical Writing & Editing.  
Finding the latest studies.



## CREATIVE DESIGNS & COPY WRITE

### You Will Stand out:

Advertising in Medical Magazines.  
Creating & adapting content to social media.  
Preparing Medical Backgrounds Training Kits.  
Preparing Product Knowledge Training kit.  
Developing patient awareness campaigns plan.



# Publication and Literature

## You Will Turn Heads

- Flayer
- Booklets
- Brochures
- Executive briefs
- Hardcover books
- Product Spec Sheet
- International Formats
- Customer case studies
- Product & Sales Catalogues
- International communications
- Customer & Employee Newsletter





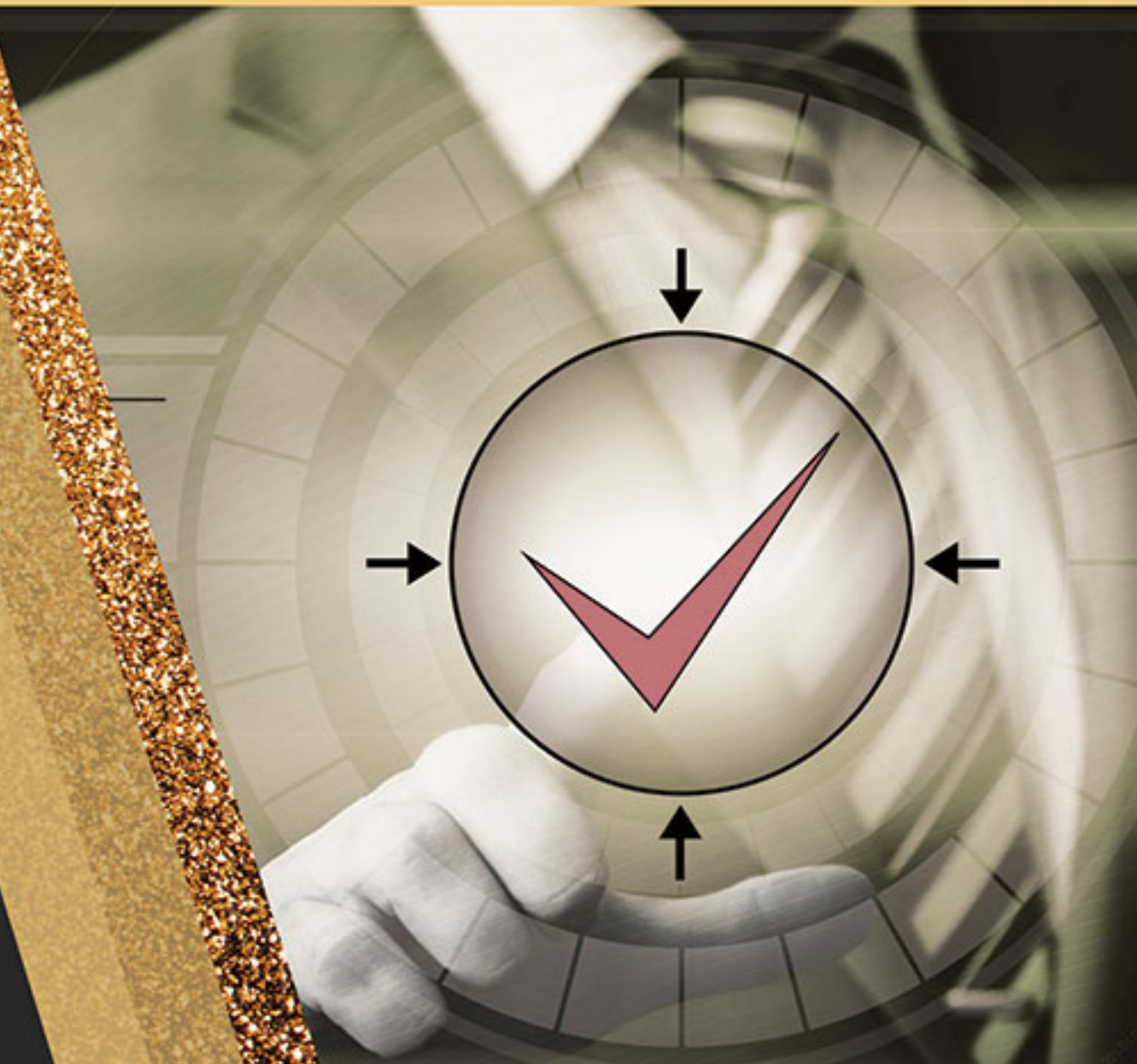
# CORPORATE IDENTITY

## You Will Turn Heads

- Vision, Mission, Slogan, Value.
- Positioning, Personality.
- Primary logo & name style.
- Secondary & supporting logos.
- Key Messages.
- Editorial style.
- Tagline, Sizes.
- Typography style.
- Graphic Signature.
- Corporate typeface.
- Product names, logo.
- Photo or illustration style.
- Correct & incorrect usage.
- Primary & Secondary color palette.
- Colored:- preferred & variations: positive, reverse.



# CORPORATE IDENTITY





# EVENT MANAGEMENT

## You Will Turn Heads

Booths.  
Stands.  
Branding.  
Exhibitions.  
Activations.  
Ushers.  
Sound & light.  
Led screens.  
Laser and effects.  
Event coordination and installations.  
Entertainment shows  
(flash mob, plays & sketches)





# BOOTHS AND STANDS

After Production



3D Design art 3x6 meters



3D Design art 3x4 meters



After Production





## BOOTHS AND STANDS



## BOOTHS AND STANDS





## BOOTHS AND STANDS



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## BOOTHS AND STANDS



## BOOTHS AND STANDS





# BOOTHS AND STANDS



# BOOTHS AND STANDS





## BRAND ACTIVATION



## BRANDED CHOCOLATE



## CHOCOLATE COFFEE CUPS





# GIFTS AND GIMMICKS

They Will Remember You

- Customized Gifts.
- Creative Unique ideas.
- Magic Ideas.
- James Bond Ideas.
- Stationeries.
- Medical Models.
- Medical Atlas.
- Brand Reminders.



# GIFTS AND GIMMICKS





## GIFTS AND GIMMICKS



## GIFTS AND GIMMICKS

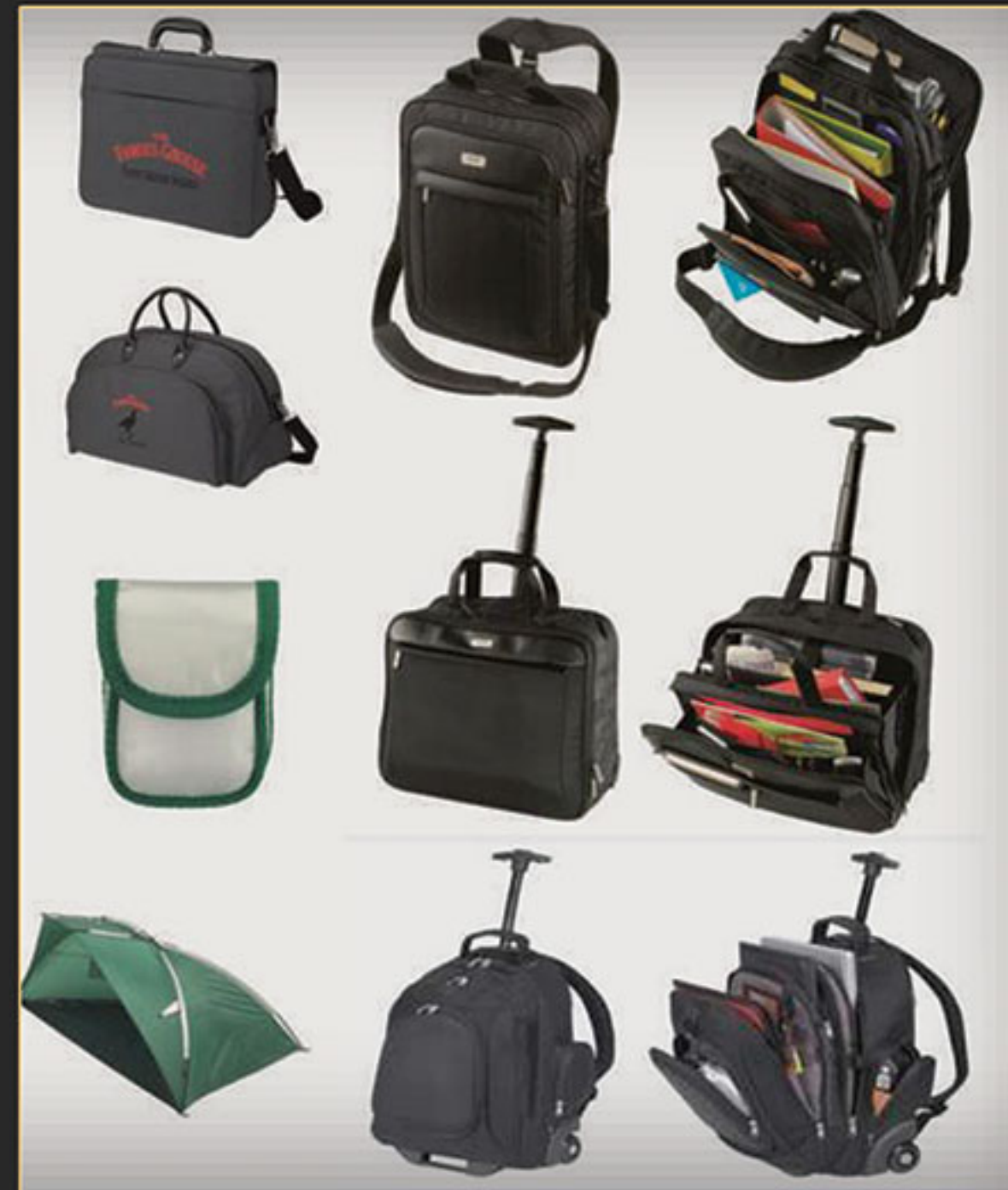




# GIFTS AND GIMMICKS



# GIFTS AND GIMMICKS





# GIFTS AND GIMMICKS



# GIFTS AND GIMMICKS





# UNIFORMS

You Will Fashionable

- Employee badges.
- Visitor badges.
- Contractor badges.
- Security.
- Shirts/ties.
- Jackets.
- Coveralls.
- Lab coats.
- Mouse pads.
- Mugs.
- Name tag.
- Baseball caps.
- Hard hats Service hats.
- Seasonal uniform style.
- Shumagh-men.
- Vials-ladies.



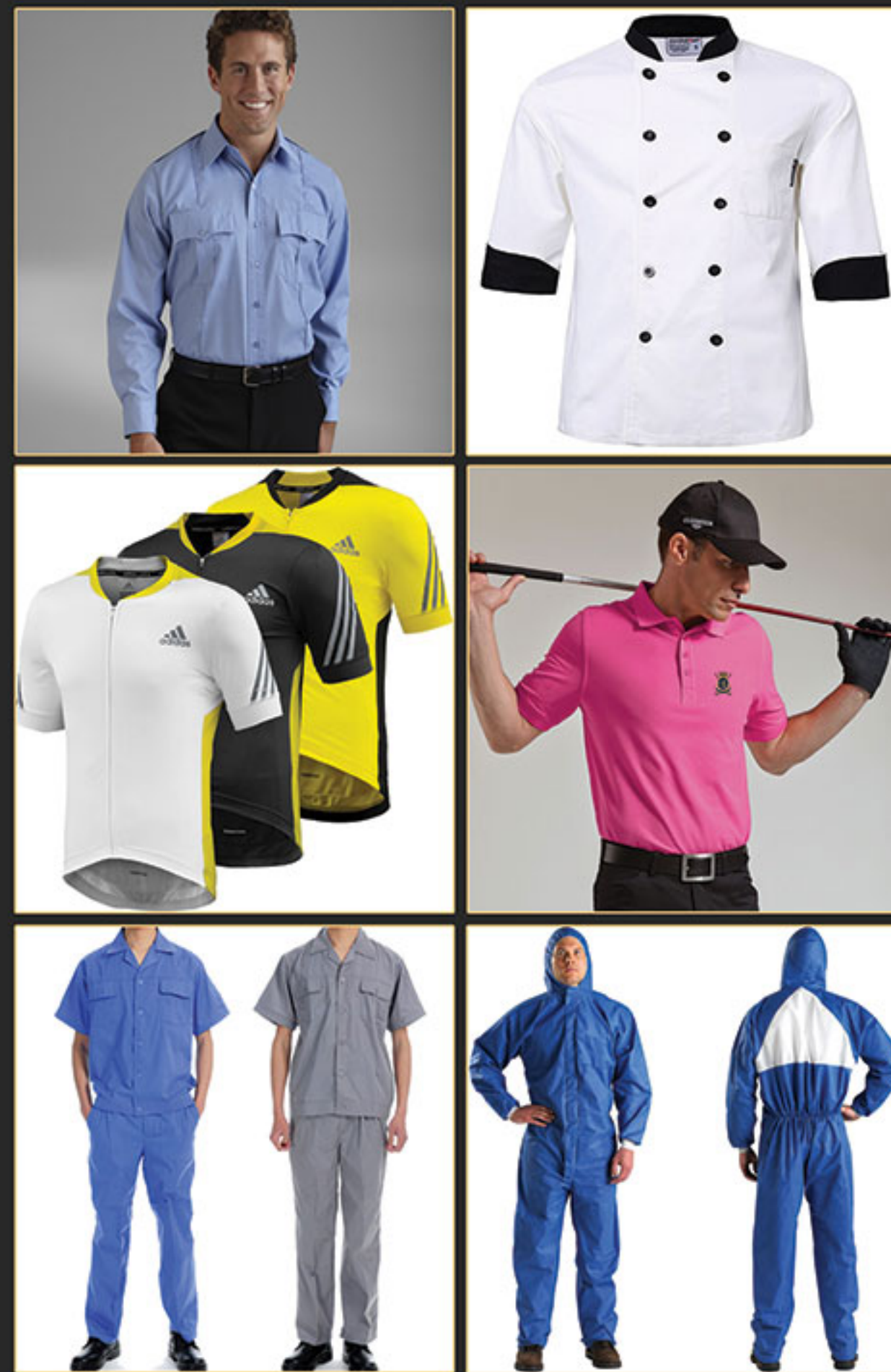
# UNIFORMS





# UNIFORMS

You Will Fashionable



# UNIFORMS

You Will Fashionable





# ADVERTISING AND MEDIA PLANNING

Ooh..They Will Hear You

- TV.
- Radio.
- News Papers.
- Magazines.
- Road shows.
- Billboard
- Mobile billboards.
- SMS.
- Emails.
- WhatsApp.
- Web Forum.
- Social Media.
- Zoning.
- Coordinate with vendors.
- Picking Venues that maximizes your brand exposure.
- Creating IMC plan that targets your target audience.
- Plan your whole social media campaign day by day.





# MULTIMEDIA & FILMING

## You Will Be Seen

- Advertising Movies.
- 3D Movies.
- 3D Mapping.
- GIF.
- Info-Graphics Clips.
- Interactive Presentations.
- Photo Sessions.
- Filming & Directing.
- Coordinate Models & Studios.





# SIGNAGE

## They Will See You Interior Facility Signs

- Lobby.
- Directory.
- Directional.
- Floor & Stair identification.
- Room & Workspace identification.
- Restroom identification.
- Roof signs.
- Decals on glass.

## Exterior Facility Signs

- Skyline.
- Monument.
- Directional.
- Parking.
- Traffic control.
- Site marker.
- Building identification.
- Corporate flag.



# SIGNAGE





# MALL BRANDING



# SIGNAGE



Facade

Columns

Sliding Doors

Handra

Main Area Hanging Banner

Hanging Airplane

Corridor Hanging Banners

3D Floor Stickers



## PUBLIC RELATIONS

### You Will Be a Celebrity Media Relations

Building a Media strategy that focus on circulating messages through media channels to manage how your business is portrayed by the media. include releasing media statements and fact sheets, offering on-site media tours to encourage journalists to report positive messages about your business, and using social media to get the attention of journalists and track journalists who report

### Advertorials

Advertorials are advertisements in the form of news stories or reviews in newspapers Advertorials allow you to associate your advertising with the credibility of the newspaper

### Press Conference Call Center

## DIGITAL SOLUTIONS

### You Will Go Viral

Web sites.  
Social Media Management.  
SEO Search Engine Optimization.  
Mobile & Web Application.  
Mobile & Tablet Games.  
Mail shots.  
Kinetic Photo booth.  
Kinetic Camera.  
Sharepoints.  
Sign in applications.  
Augmented Reality.  
Hologram.  
360 Panorama  
Simulations of existing locations through its stunning 360 Panorama. This helps our clients to promote their businesses by enhancing their location visualizations, which gives our clients confidence and generates faster sales.





# PACKAGING

## You Will Be Stylish

- Product Packages.
- Product labels.
- Hang tags.
- Shopping bags.
- Shipping cartons .
- Point of sale materials.
- In-store Display.
- CD & DVD Case & Labels.





# VEHICLE GRAPHIC

You Will Be Branded

- Web sites.
- Social Media Management.
- SEO Search Engine Optimization.
- Mobile & Web Application.
- Mobile & Tablet Games.
- Mail shots.
- Kinetic Photo booth.
- Kinetic Camera.
- Sharepoints.
- Sign in applications.
- Augmented Reality.
- Hologram.
- Panorama 360



# VEHICLE GRAPHIC





# PHARMACY TOTAL MANAGEMENT

You Will Be The Owner

Selection of Venue.  
Logistics.  
Legalization.  
Decoration.  
Layout.  
Fitting.  
Zoning.  
Visual Merchandising.  
Category Signage.  
Operating Systems.  
Point of Sales.  
Pharmacists Recruitment.  
Pharmacists Training.



# HEALTHCARE MARKETING

You Will Be Differentiated

Marketing Consultant.  
Digital Marketing.  
Community Marketing.  
CRM Customer relationship management.  
Decoration & Layout.  
Category Signage.  
Staff Recruitment.





# MANAGEMENT MESSAGE

## Dear Valuable Partner

Here at THE LEGENDARY - ADLAND we understand the modern market fast pace because we as the modern market fast growing, ambitions and we don't accept anything less than the best for our client.

We guarantee you that with us your Business will prosper , your Brand will be constantly under the spotlight, your Message will be heard and that you will always find our, collaboration Profitable.

THE LEGENDARY - ADLAND will be your safe haven that will provide you with any communication tool you can think of Medical writing, Production, Event management 360 campaigns.....

## You Name It , We Deliver It

You will find that our people are accountable, ambitious focused and innovative We here at THE LEGENDARY - ADLAND are inconsistent war against the usual we are always trying to update our self and our clients with the latest media platforms tools and ideas,  
At the end we are looking forward to our future collaboration, we are excited to discuss your future business plans.

## Best Regards



## REGIONAL COVERAGE

ENGLAND



SAUDI ARABIA



EGYPT



UAE



LEBANON



OMAN



BAHRAIN



KUWAIT



QATER



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