Digital & Designs

Legendary ADLAND
We Bring The Legend Out Of You

00966568654916
00201094932932
Bahgat@theLegendary.info
www.TheLegendary.info
@LegendaryADLAND

DIGITAL MARKETING SERVICE

التسويــق الإلكتــروني
إدارة مواقع التواصل الإجتماع والحملات الإعلانية

Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

Our services

Digital Marketing

Social Media Management

Media Buying

WEB DEVELOP-MENT

التسويـق الإلكتـروني

إدارة مواقع التواصل الإجتماع والحملات الإعلانية

websites types:

- Corporate/Business Websites: These are websites created by companies or organizations to promote their products, services, and brand. Examples: Coca-Cola, Apple, Microsoft.

- E-commerce Websites: Websites that allow users to purchase products or services online. Examples: Amazon, eBay, Etsy.

- Personal Websites: Websites created by individuals to share their thoughts, hobbies, or portfolios. Examples: Personal blogs, artist/photographer portfolios.

- News/Media Websites: Websites that publish news, articles, and other journalistic content. Examples: The New York Times, BBC, CNN.

websites types:

- Educational Websites: Websites created by educational institutions or to provide educational resources. Examples: University websites, online course platforms.

- Informational Websites: Websites that provide information on a specific topic or industry. Examples: Wikipedia, WebMD, government agency websites.

- Social Media Websites: Websites that allow users to connect, share content, and interact with others. Examples: Facebook, Twitter, Instagram.

websites types:

- Portfolio/Resume Websites: Websites created by individuals to showcase their work, skills, and experiences. Examples: Online resumes, artist portfolios.

- Community/Forum Websites: Websites that allow users to discuss and share information on specific topics. Examples: Reddit, Stack Overflow, discussion forums.

- Entertainment Websites: Websites focused on providing entertainment content, such as movies, music, or games. Examples: Netflix, Spotify, Steam.

websites samples:

https://hazemwahdan.com/
https://www.ecosteel-eg.com/
https://thegateegypt.com/
https://www.foodcraft.com.eg/
https://platinum-egypt.net/
https://www.des4dev.com/
https://hatterasit.com/
http://mak4host.com/saudi/
https://www.scancontrol-eg.com/
https://mhweb2.com/london/
https://eec-egy.com/
http://linksandgains.com/
https://www.etssmart.com/

https://mhweb2.com/solaris/
https://mhweb2.com/visit/
http://khaled-zaki.com/
https://qpi-qa.com/
https://hyphenseg.com/
https://sakdevelopments.com/
https://sonaistore.com/
https://www.mado.menu/
https://adala-lawfirm.com/
https://sos-eg.com/
https://iconadesigns.com/
https://salsabeelcompany.com/

SAMPLE OF SOCIALMEDIA WORK

Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

SAMPLE OF OUR WORK

MAKADY FARMS BRANDING

SAMPLE OF OUR WORK

TACT MEN'S WEAR BRANDING

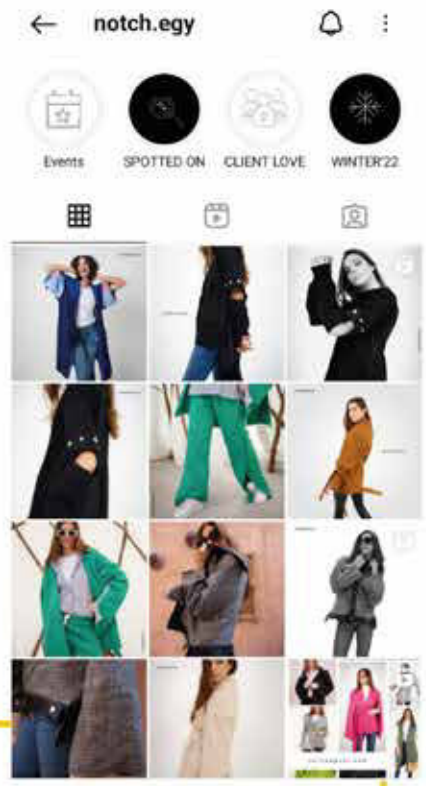
Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

SAMPLE OF OUR WORK

GEORGES SARA SOCIAL MEDIA MANAGEMENT

SAMPLE OF OUR WORK

NOTCH
SOCIAL MEDIA
MANAGEMENT

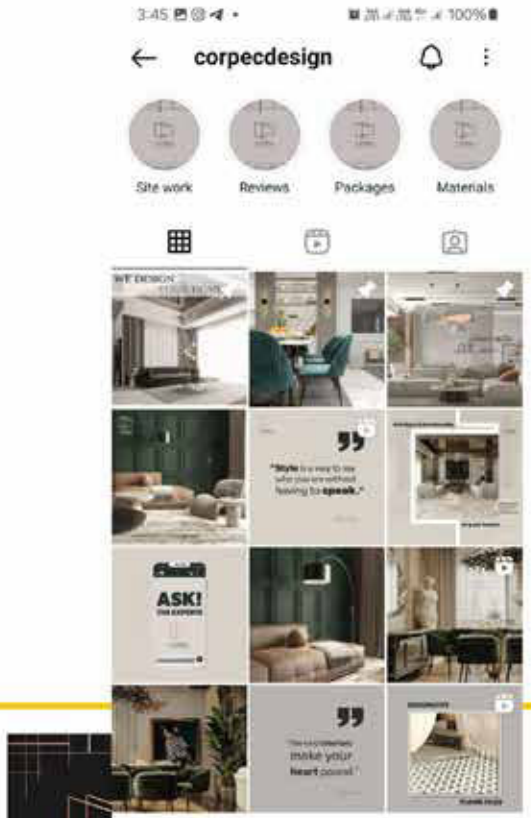


SAMPLE OF OUR WORK

PETASTY
SOCIAL MEDIA
MANAGEMENT

SAMPLE OF OUR WORK

CORPEC SOCIAL MEDIA MANAGEMENT



SAMPLE OF OUR WORK

MOJO
SOCIAL MEDIA
MANAGEMENT

BARDEES Bardees 2020-2024

The Problem

Bardees, a leading fashion brand with its own established e-commerce platform, sought to optimize their online sales strategy. The primary objective was to increase the number of orders placed through their website, while simultaneously reducing the cost per purchase.

The Solution

Utilizing Bardees' established e-commerce platform, we implemented a comprehensive sales funnel strategy. This approach focused on driving targeted website traffic through initial sales campaigns. Next, we employed retargeting campaigns to re-engage website visitors and ultimately convert them into paying customers.

The Procees

Objective	Increase sales -Sales Campaign
Budget	15,000 EGP to 20,000 EGP *"Average monthly budget"*
Duration	Always running
Results	80 - 100 Purchases

HYDRO

HYDRO swimwear

Summer 2021

The Problem

Hydro, a modest swimwear brand, primarily relied on direct messaging and offline events for sales. Despite having their own e-commerce platform, they were not yet generating online sales.

The Solution

Capitalizing on the existing e-commerce platform, we will implement a strategic sales funnel for Hydro Swimwear. This multi-phase approach will begin by driving targeted website traffic through initial sales campaigns. Next, we will employ retargeting campaigns to re-engage website visitors who have shown interest and ultimately convert them into paying customers.

The Procees

Objective	Increase sales on the summer season - Sales Campaign
Budget	60, 000 EGP
Duration	3 Months
Results	400 Purchases

INNOVETTE

2020 - 2024

The Problem

Innovette, a comprehensive education hub specializing in early childhood development, offers a diverse range of programs for preschools. These programs include Stimulation Hub, Kidsground, and Discovery Campus, catering to different learning needs and age groups. While Innovette boasts a robust program portfolio, their social media presence currently lacks substantial traffic.

The Solution

To address the need for increased social media traffic, we are developing a multi-campaign strategy for Innovette. This approach recognizes that each program caters to distinct audiences with unique needs and interests. Therefore, we are crafting tailored "messaging campaigns" for each program. These targeted campaigns and content effectively reach and engage potential customers for each program.

STEAMulation HUB

Kidz Ground
PLAY TODAY, LEAD TOMORROW

DISCOVERY CAMPUS

The Procees

Objective	Drive traffic to their branches	
Budget	50, 000 EGP	*"Average monthly budget"*
Duration	Monthly	
Results	1500 - 2000 Message	*"Average monthly results"*

OMASH

OMASH.COM
FABRIC SHOP

Ramadan 2024

The Problem

Omash is a home décor brand specializing in seasonal home accessories. They cater specifically to high-demand seasons like Ramadan and Christmas, offering customers the opportunity to enhance their living spaces for festive occasions. Omash primarily relies on organic traffic for sales, but they seek to amplify their success during peak seasons like Ramadan and Christmas.

The Solution

Since Omash's established e-commerce platform, we implemented a data-driven sales funnel strategy tailored for seasonal peaks like Ramadan and Christmas. This multi-pronged approach focused on driving targeted website traffic through initial sales campaigns that highlighted Omash's festive collections. We then employed retargeting campaigns to re-engage website visitors who expressed interest, ultimately nurturing them into paying customers.

The Procees

Objective	Increase sales during Ramadan season
Budget	10, 000 EGP
Duration	1 Month
Results	328 Purchases

NOTCH

Feb 2024

The Problem

Notch, a fashion brand, identified an opportunity to improve website traffic and drive sales growth through their own e-commerce platform.

The Solution

Since Notch's existing e-commerce platform, we designed and executed a multi-phase sales funnel strategy. This data-driven approach focused on attracting qualified website traffic through targeted initial sales campaigns that showcased Notch's unique offerings. Subsequently, we employed retargeting campaigns to re-engage website visitors who expressed interest, ultimately nurturing them into paying customers.

The Procees

Objective	Sales Campaign	
Budget	10, 000 EGP	*"Average monthly budget"*
Duration	Monthly	
Results	35 Purchases	

CORPEC

Mar 2024

The Problem

Corpec, a renowned company specializing in high-quality interior design and finishing, aims to expand its client base through strategic social media engagement.

The Solution

Our social media strategy for Corpec focused on amplifying their unique selling proposition (USP) through targeted messaging and lead generation campaigns. This data-driven approach successfully increased qualified inquiries and project demand for the company.

The Procees

Objective	Messages and Leads Campaign
Budget	10, 000 EGP *"Average monthly budget"*
Duration	Monthly
Results	120 to 150 Message/ leads

EL AHWAGY

Feb 2024

The Problem

El Ahwagy, a leading e-commerce platform offering a comprehensive selection of coffee beans, capsules, machines, and related accessories, sought to optimize their online sales strategy. Their primary objective was to achieve a significant increase in daily website purchases, aiming to climb from 10 to 12 purchases per day.

The Solution

El Ahwagy' has existing e-commerce platform, we implemented a data-driven sales funnel strategy. This multi-phase approach began by driving targeted website traffic through initial sales campaigns that leveraged customer insights to optimize product messaging. We then employed retargeting campaigns to re-engage website visitors who showed purchase intent, ultimately converting them into loyal coffee customers.

The Procees

Objective	Sales Campaign
Budget	30, 000 EGP *"Average monthly budget"*
Duration	Monthly
Results	300 Purchases

SAMPLE OF SOCIALMEDIA AD's

بستاني
Bostany

SAMPLE OF SOCIALMEDIA AD's

HERSHEY

SAMPLE OF SOCIALMEDIA AD's

SAMPLE OF SOCIALMEDIA AD's

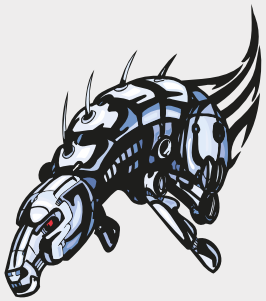
Nestlé NIDO

GRAPHIC

LOGO

TENDER'S

I EAT, THEREFORE I AM



TITANS®

salama®

PHOTOGRAPHY

Mazmez™

d.t tel

The United Bank

UE FINANCE

MOBI DOT

INCH
SQUARE

INCH
SQUARE
CONSULTANT
EHAB KAMEL
GENERAL MANAGER

INCH

PACKAGE

Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

Mazmez
HUMMUS
LEMON
Mazmez
BABA
GHANOUSH

NEW
Barley
Barley
Barley
Barley
Plus
0% alc.
Malt Beverage
Barley
Plus
6
BOTTLES
225 ml

TARDARIZA

BUNS

VORESSO
COFFEE

Barley
Barley
Plus
0% alc.
Malt Beverage
Non-alcoholic

مشروب
شعير
بطعم
الرمان
PARLINA

PARLINA
PINEAPPLE
PARLINA
POMEGRANATE
PARLINA
APPLE
PARLINA
ORANGE

DON'T
JUDGE
EAT
FUDGE
EATOPIA

THE ONLY THING
WE HAVE TO
FEAR
IS A LACK OF
PIZZA
EATOPIA

APACHE
Super Crunchy Peanuts
Crispy and Tasty
APACHE
CRUNCH PEANUTS
Made in Egypt

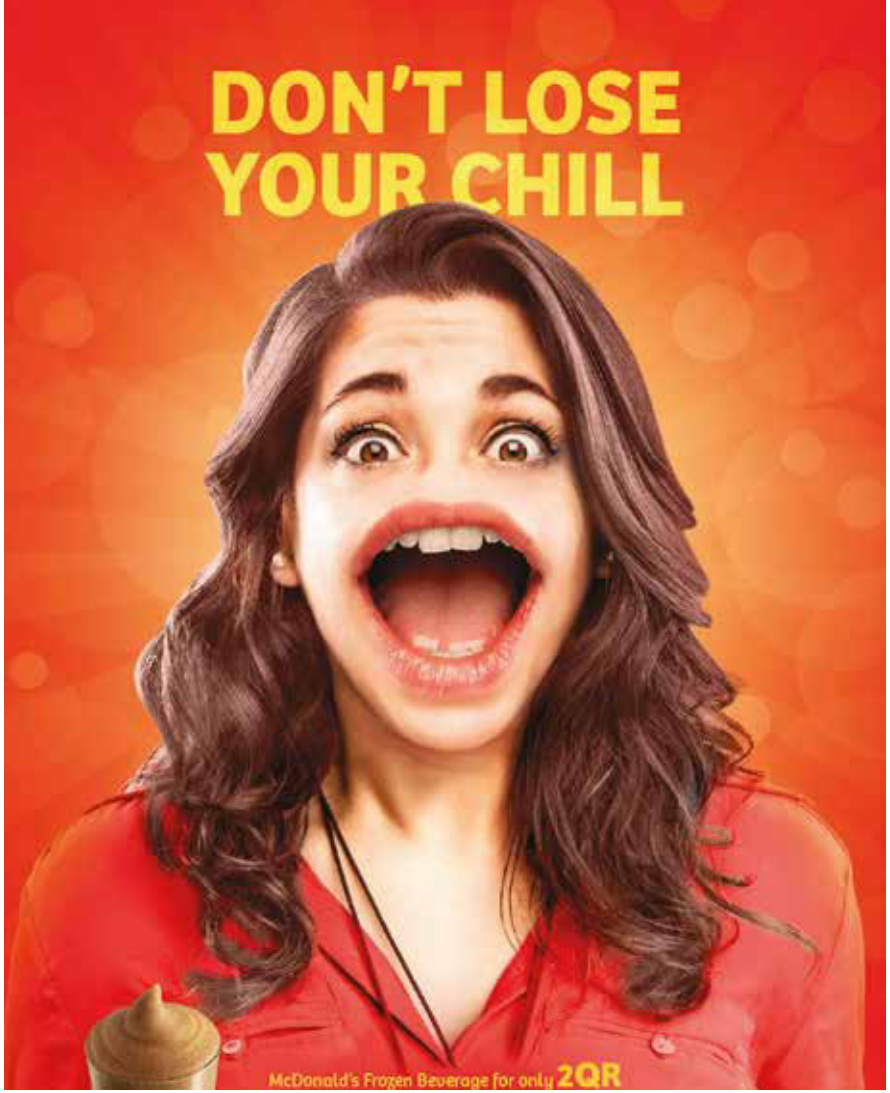
ADs

Legendary ADLAND
We Bring The Legend Out In You
00966568654916
00201094932932
Bahgat@theLegendary.info
@LegendaryADLAND

Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

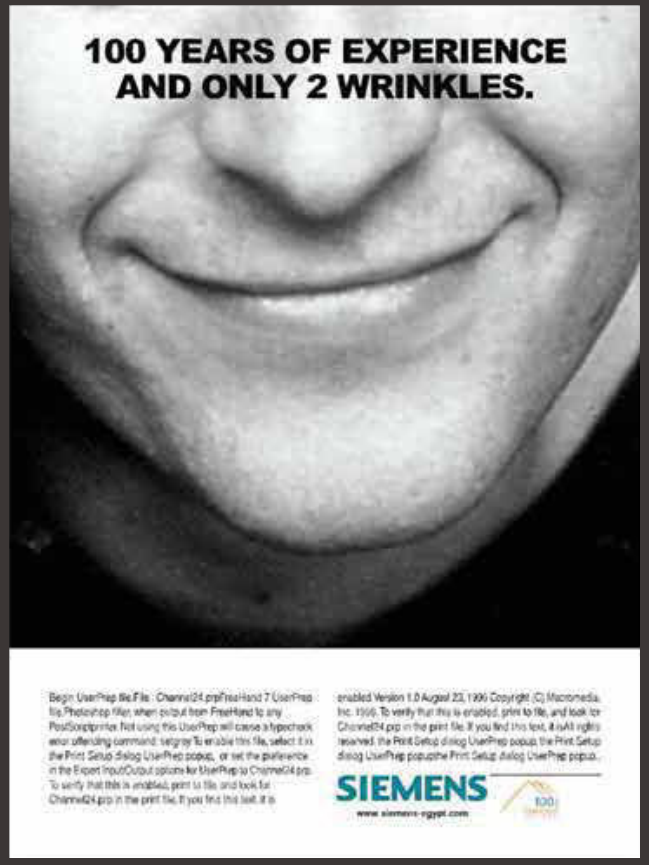
Legendary ADLAND
We Bring The Legend out of You
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND



Legendary ADLAND
We Bring The Legend Out In You
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

YOU'RE
NOT YOU
WHEN YOU'RE
HUNGRY
SNICKERS

Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

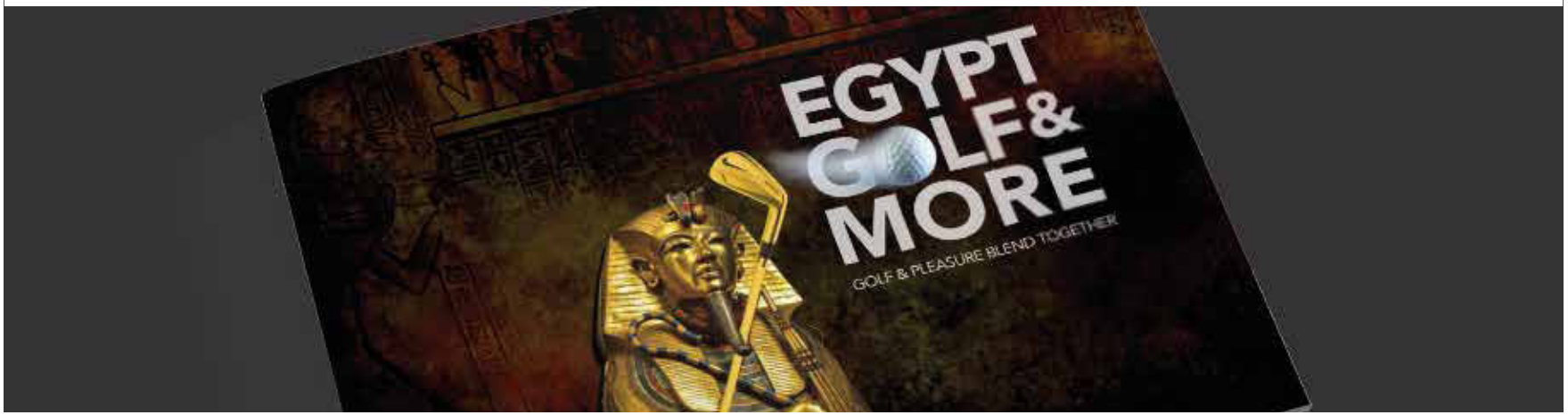


Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

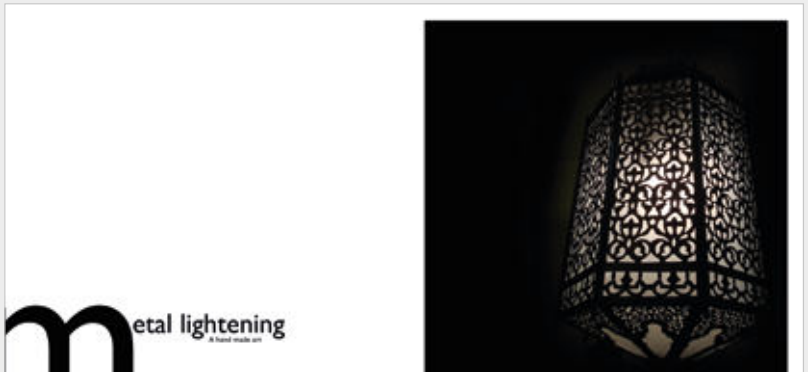
Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

DESIGN



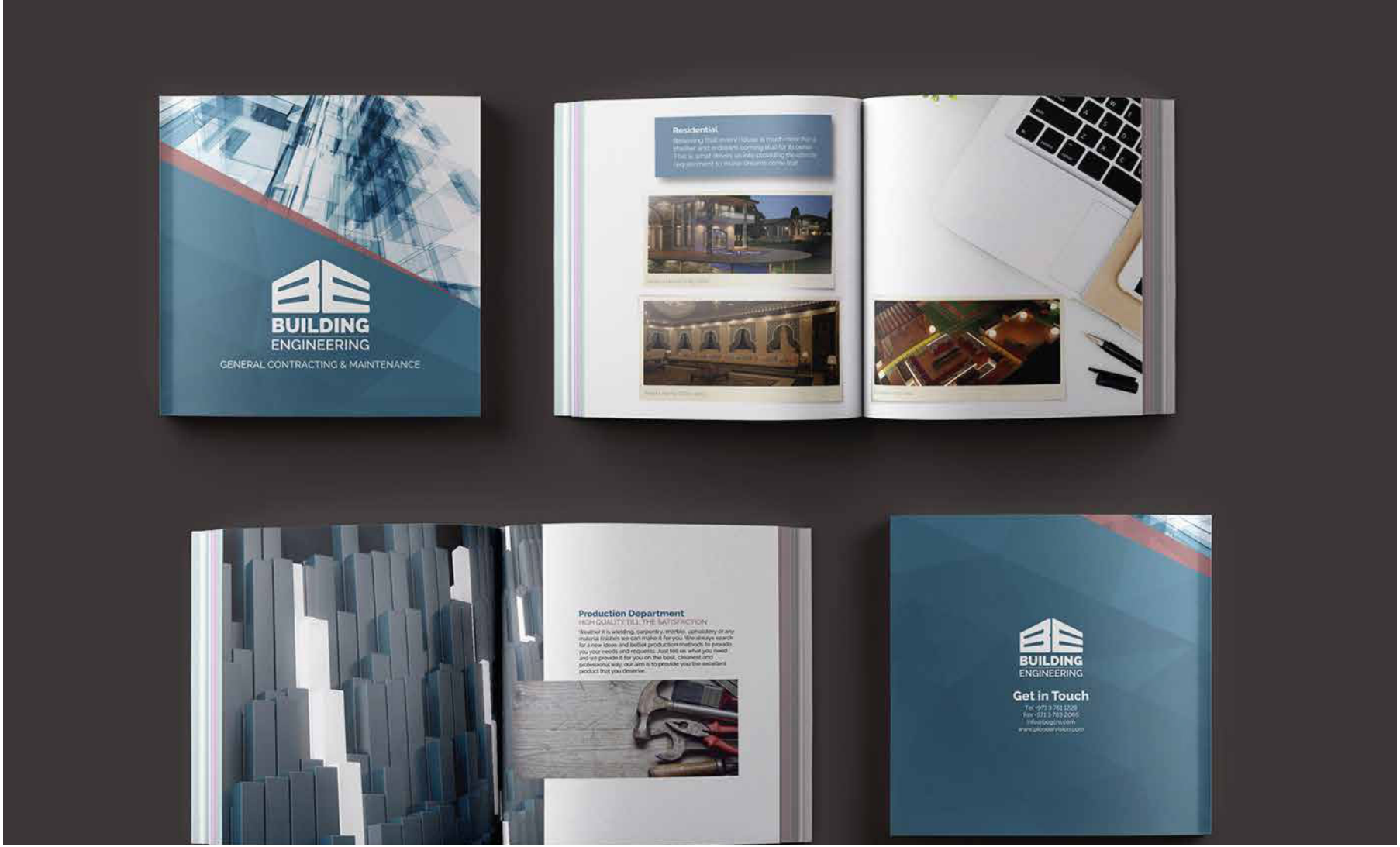
Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND



Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND



Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

IDENTITY

THE LOGO /CONCEPT

The first letter of HAYAH is shaping the Sun shape

The sun is just a middle-sized star as there are bigger stars named "Giant Stars" & others are smaller named "Dwarfs Stars".And the Solar energy kinds are required for life on Earth, so, without the Sun Power & brightness there is no life on earth

The stability of sun is due to its size and it reflects this stability on the life on Earth,it means that the earth will be burned if solar radiation exceeds a certain limit, also, the earth will be frozen if solar radiation detracted from that limit

SUN = SHINY + ENERGY + LIFE

DIMENSIONS /FULL LOGO /VERTICAL /with slogan

17.5m x 21.25m (emblem + typeface)

The complete Logo (V) is an icon , HAYAH & Slogan; the size of this logo is standard & it is the smallest size for the complete logo it can be used in printing

This logo vertical choice can be used in the following cases (printing,Facebook, Banners, and some of gifts like mugs)

COLORS /CORPORATE COLORS

Red color expresses power,love, courage, strong energy

Orange color expresses creativity, success , heartiness

Yellow color expresses sun, happiness, power, optimism, positive energy , entertainment

Black color expresses excellence, power, elegance

BRAND PATTERN /DIECUT /VIEW /on colors

Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

Gourmet Egypt Food Store Brand Components

The Master Brand

The Gourmet logo that includes 'the Ingredients for a Gourmet Lifestyle' tagline is our Marketing Signature and is used on advertising, in-store communications and general Gourmet collateral.

The new Gourmet logo consists of an icon, logotype and tagline. These have been set within specific proportions and relationships.

1- The icon, logotype and tagline must never be recreated in any way by either manual or electronic methods.

2- It is preferable that the logo be printed CMYK.

GOURMET
EGYPT
Food Stores
Ingredients for a Gourmet Lifestyle

Gourmet Egypt Food Store Advertising

Point of sales
Meat

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla euismod ullamcorper adipiscing. Nam pharetra faucibus leo ac accumsan.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla euismod ullamcorper adipiscing. Nam pharetra faucibus leo ac accumsan. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla euismod ullamcorper adipiscing. Nam pharetra faucibus leo ac accumsan.

Gourmet Egypt Food Store Brand Components

Range colour palettel

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla euismod ullamcorper adipiscing. Nam pharetra faucibus leo ac accumsan.

	Meat	Seafood	Vegetables	Cheese	Dry
Print					
Process	C:0 M:100 Y:100 K:0	C:100 M:0 Y:90 K:60	C:90 M:0 Y:100 K:0	C:65 M:0 Y:100 K:0	C:60 M:0 Y:100 K:0
Spot (Pantone)	PMS 485	PMS 3425	PMS 355	PMS 369	PMS 369
Digital					
Screen (RGB)	R:226 G:0 B:26	R:0 G:80 B:31	R:0 G:154 B:47	R:98 G:187 B:55	R:98 G:187 B:55
Web safe	#e2001a	#00501f	#009a2d	#62bb23	#62bb23

Gourmet Egypt Food Store Brand Components

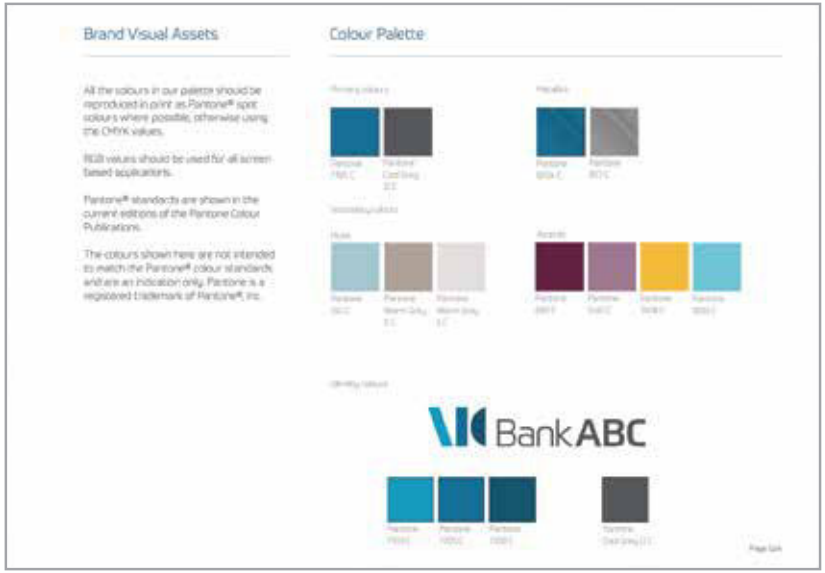
Uniform

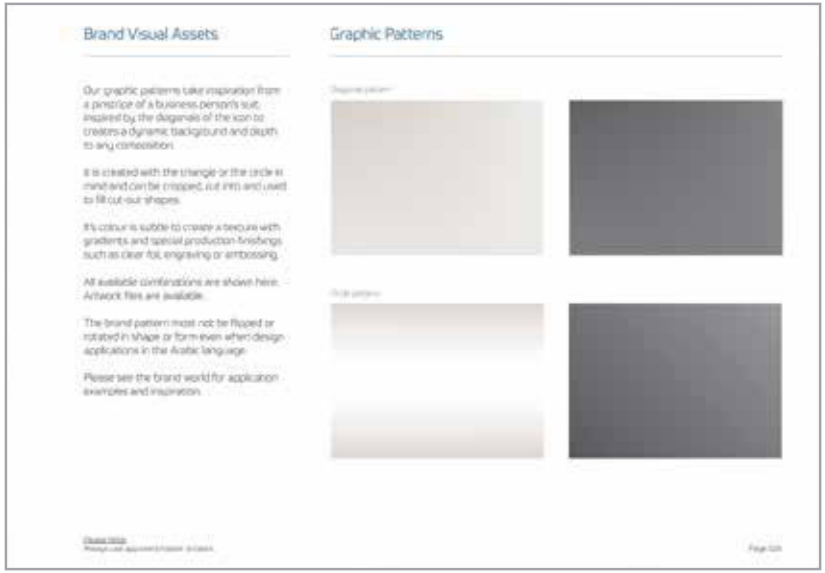
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla euismod ullamcorper adipiscing. Nam pharetra faucibus leo ac accumsan.

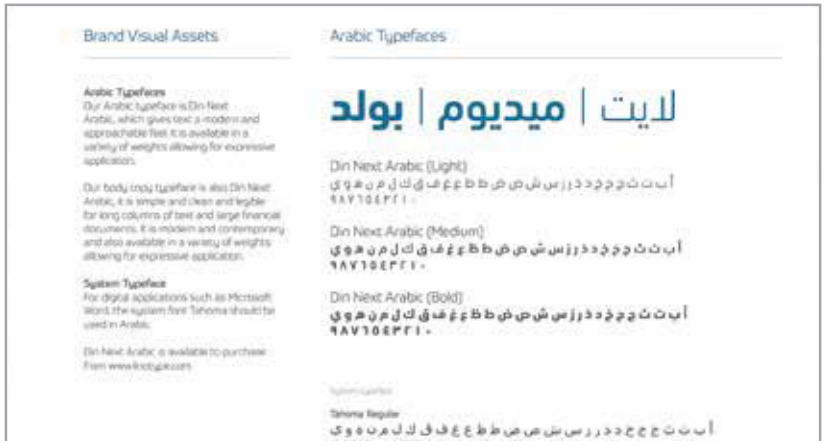
GOURMET
EGYPT
Food Stores
Ingredients for a Gourmet Lifestyle

Fishmonger Butcher Seller cheese Delivery casher

Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND







Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

REESE'S LOGO

Our trademarked REESE'S Logo with its brown outline reinforces the product story of peanut enrobed in chocolate. Its bold color and rich contrast are essential to our brand.

The Logo should always be seen on REESE'S Orange. When this is not possible, use a REESE'S Contained Logo (see page 14).

An alternative REESE'S Black-and-White Logo is allowed only when printing options are limited. Contact the Global Design Team for approval prior to implementation.

All REESE'S Logos are proprietary and may not be altered in any way.

Reese's

Reese's

REESE'S Black-and-White Logo

DOWNLOAD LOGOS

Download the REESE'S Logo and variations from hub.hersheys.com

COLOR PALETTE

Our color palette is one of our strongest, most recognized assets. REESE'S Orange is the backdrop for the REESE'S world and is used generously in combination with our standout Logo colors—REESE'S Yellow and REESE'S Brown. Using our brand colors correctly is an absolute requirement. It reinforces our brand and protects us legally.

Printing in PMS is strongly preferred. Print brand colors in CMYK only when absolutely necessary. RGB is for all digital applications.

BACKGROUND

PMS 1665 C or 70% PMS 1655 C can be used when creating backgrounds for promotional pieces (see page 37 for details).

FLAVOR/TEXTURE

Flavor/Texture colors express product variants: black represents Dark Chocolate; cream is used for our White Cups; and REESE'S Yellow is used to indicate peanut butter or nutty texture.

REESE'S ORANGE
PMS 1655 C

REESE'S BROWN
PMS 4975 C

REESE'S YELLOW
PMS Yellow C

BACKGROUND

PMS 1665 C

PMS 1655 C (70%)

FLAVOR/TEXTURE

BLACK
Process Black

CREAM
PMS 9244 C

REESE'S YELLOW
PMS Yellow C

OUT OF HOME

SOCIAL

Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

OUR LOGO RULES

Usage Guidelines

The following examples show the correct usage of the Eatopia logo. Please note: We wouldn't want it to be used in any other way.

White on a dark background image is correct

EATOPIA

Black on a light background image is correct

EATOPIA

Always use the logo in its original font

EATOPIA

Brown on beige is the preferred colour scheme for the logo

EATOPIA

The brown logo on yellow is the secondary colour scheme for the logo

EATOPIA

The beige logo can be used on any of the brand colours

EATOPIA

Do not modify or alter our precious logo or place it incorrectly in advertising or on merchandise elements. The following examples show the incorrect usage of the Eatopia logo.

Do not alter the centre plate in any way

EATOPIA

Never stretch the logo in any direction

EATOPIA

Never rotate the logo in any direction

EATOPIA

White on a light background image is a big no-no

EATOPIA

Black on a dark background image is a big no-no

Never create shadows or any other fancy artwork

EATOPIA

Do not use the wrong colour combinations in any branding or advertising

EATOPIA

EATOPIA

EATOPIA

EATOPIA

EATOPIA

OUR LOOK

We have the looks and we have great food. Photography is important to us. It gives the outside world a peek into Eatopia. We want to make mouths water. We want people to get a feel for Eatopia through the images we put out there. Choose wisely.

FOOD

It is the main reason why we're in business, so it has to look good. Always use realistic photography centered entirely on the food. Pay attention to the setup and make sure the colours are as natural as possible.

PEOPLE

Smile. You're on Eatopia Cam. When a waiter or chef is the subject of the communication piece, always choose friendly faces that exude confidence. The subject should always look directly into camera. If you want the food to be part of this setup, make sure its role is secondary to the people.

Please use our extensive photo library for appropriate images. Any new photo shoots must have a clear

Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

BOOTH & EXHIBI-TIONS

3D DESIGN

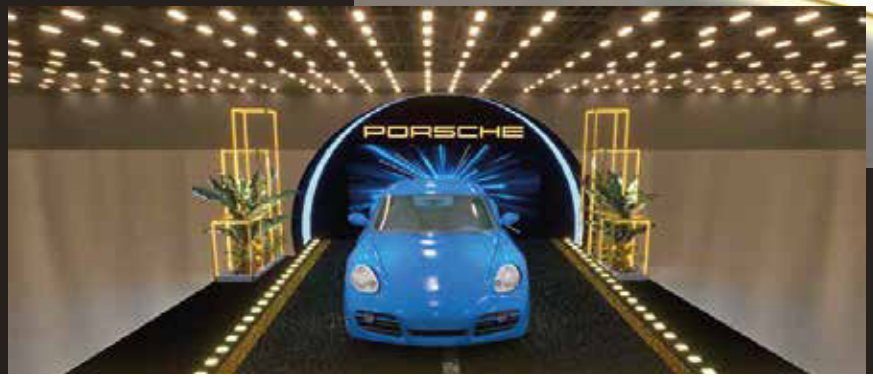
SUZUKI

Suzuki Car Co.
3D Design Booth stand
dimensions: 6m * 6m

Indoor stand - 2 cars

Legendary ADLAND
We Bring The Legend out of You
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

3D DESIGN



PORSCHE

EED Clinic.
3D Design Booth stand
dimensions: 11m * 11m

Indoor stand - 2 cars

Legendary ADLAND
We BUILD The Legend that we love

00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

3D DESIGN

DONGFENG

EED Clinic.
3D Design Booth stand
dimensions: 11m * 11m

Indoor stand - 2 cars

Legendary ADLAND
00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

IMPLEMENTATION

Al Bir Society Jeddah
Design and built Booth stand
dimensions: 2.5m * 2.5m

Inclouding all booth firniture, lighting
and branding.

Hifa Mall - Jeddah

04 - 08 - 2022

3D DESIGN

INTERCONTINENTAL®
HOTELS & RESORTS

Intercontinental Taif Tent
Design and built Booth stand
dimensions: 6m * 6m

Inclouding all booth firniture, lighting
and branding.

Taif - Intercontinental Hotel

10 - 01 - 2024

Legendary ADLAND
We Build The Legend Out Of You

00966568654916 00201094932932 Bahgat@theLegendary.info @LegendaryADLAND

STAND IMPLEMENTATION

IMPLEMENTATION

3D DESIGN

Primalac®

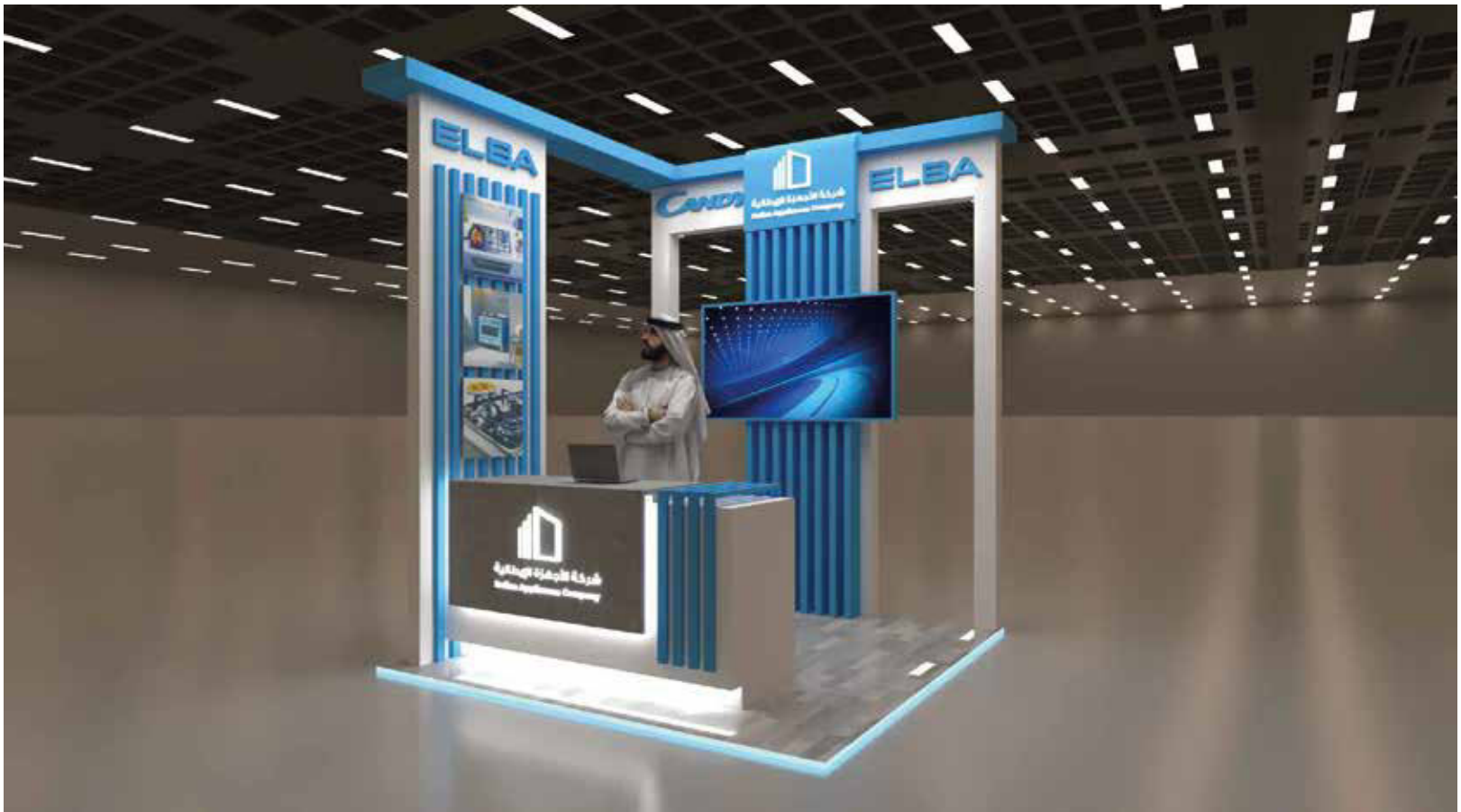
Pharmalize Iraq Co.

Design and built Booth stand dimensions: 8m * 4m

Inclouding all booth lighting and branding

Intercontinental Jeddah

3D DESIGN



ELBA

Italian Appliances Co.
Design and built Booth stand
dimensions: 6m * 6m

Inclouding all booth firniture, lighting and branding.

Mosa - Jeddah

3D DESIGN

ELBA

Italian Appliances Co.
Design and built Booth stand
dimensions: 6m * 3m

Inclouding all booth firniture, lighting
and branding.

Hilton Jeddah