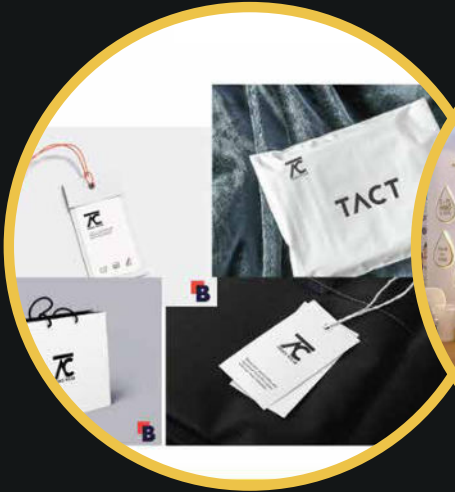


# Digital & Designs



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# DIGITAL MARKETING SERVICE



التسويق الإلكتروني  
إدارة مواقع التواصل الإجتماع والحملة الإعلانية



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# Our services



Digital Marketing



Social Media Management



Media Buying



# WEB DEVELOP- MENT



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# websites types:

- Corporate/Business Websites: These are websites created by companies or organizations to promote their products, services, and brand. Examples: Coca-Cola, Apple, Microsoft.
- E-commerce Websites: Websites that allow users to purchase products or services online. Examples: Amazon, eBay, Etsy.
- Personal Websites: Websites created by individuals to share their thoughts, hobbies, or portfolios. Examples: Personal blogs, artist/photographer portfolios.
- News/Media Websites: Websites that publish news, articles, and other journalistic content. Examples: The New York Times, BBC, CNN.



# websites types:

- Educational Websites: Websites created by educational institutions or to provide educational resources. Examples: University websites, online course platforms.
- Informational Websites: Websites that provide information on a specific topic or industry. Examples: Wikipedia, WebMD, government agency websites.
- Social Media Websites: Websites that allow users to connect, share content, and interact with others. Examples: Facebook, Twitter, Instagram.



# websites types:

- Portfolio/Resume Websites: Websites created by individuals to showcase their work, skills, and experiences. Examples: Online resumes, artist portfolios.
- Community/Forum Websites: Websites that allow users to discuss and share information on specific topics. Examples: Reddit, Stack Overflow, discussion forums.
- Entertainment Websites: Websites focused on providing entertainment content, such as movies, music, or games. Examples: Netflix, Spotify, Steam.



# websites samples:

<https://hazemwahdan.com/>  
<https://www.ecosteel-eg.com/>  
<https://thegateegypt.com/>  
<https://www.foodcraft.com.eg/>  
<https://platinum-egypt.net/>  
<https://www.des4dev.com/>  
<https://hatterasit.com/>  
<http://mak4host.com/saudi/>  
<https://www.scancontrol-eg.com/>  
<https://mhweb2.com/london/>  
<https://eec-egy.com/>  
<http://linksandgains.com/>  
<https://www.etssmart.com/>

<https://mhweb2.com/solaris/>  
<https://mhweb2.com/visit/>  
<http://khaled-zaki.com/>  
<https://qpi-qa.com/>  
<https://hyphenseg.com/>  
<https://sakdevelopments.com/>  
<https://sonaistore.com/>  
<https://www.mado.menu/>  
<https://adala-lawfirm.com/>  
<https://sos-eg.com/>  
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# SAMPLE OF SOCIAL MEDIA WORK



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# SAMPLE OF OUR WORK

MAKADY FARMS  
BRANDING



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# SAMPLE OF OUR WORK

TACT MEN'S WEAR  
BRANDING



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# SAMPLE OF OUR WORK

GEORGES SARA  
SOCIAL MEDIA  
MANAGEMENT



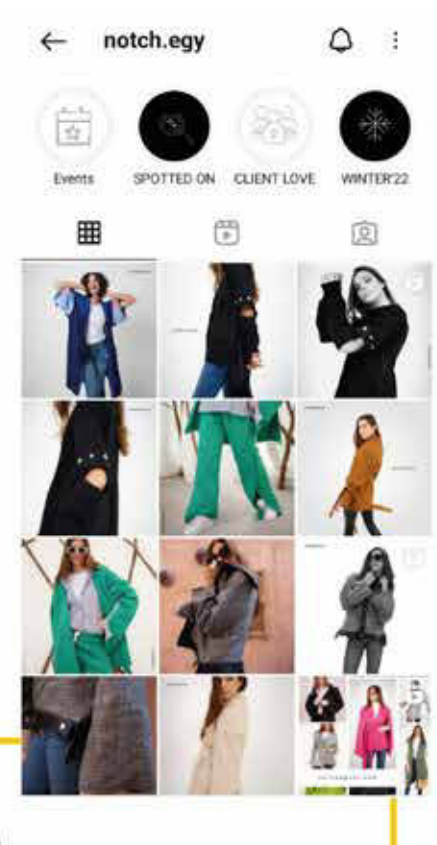
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# SAMPLE OF OUR WORK

NOTCH  
SOCIAL MEDIA  
MANAGEMENT



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# SAMPLE OF OUR WORK

CORPEC  
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MANAGEMENT



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# SAMPLE OF OUR WORK

MOJO  
SOCIAL MEDIA  
MANAGEMENT



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# BARDEES

## 2020-2024

### The Problem

Bardees, a leading fashion brand with its own established e-commerce platform, sought to optimize their online sales strategy. The primary objective was to increase the number of orders placed through their website, while simultaneously reducing the cost per purchase.

### The Solution

Utilizing Bardees' established e-commerce platform, we implemented a comprehensive sales funnel strategy. This approach focused on driving targeted website traffic through initial sales campaigns. Next, we employed retargeting campaigns to re-engage website visitors and ultimately convert them into paying customers.

### The Procees

<b>Objective</b>	Increase sales -Sales Campaign
<b>Budget</b>	15,000 EGP to 20,000 EGP "Average monthly budget"
<b>Duration</b>	Always running
<b>Results</b>	80 - 100 Purchases



# HYDRO



## Summer 2021

### The Problem

Hydro, a modest swimwear brand, primarily relied on direct messaging and offline events for sales. Despite having their own e-commerce platform, they were not yet generating online sales.

### The Solution

Capitalizing on the existing e-commerce platform, we will implement a strategic sales funnel for Hydro Swimwear. This multi-phase approach will begin by driving targeted website traffic through initial sales campaigns. Next, we will employ retargeting campaigns to re-engage website visitors who have shown interest and ultimately convert them into paying customers.

### The Process

<b>Objective</b>	Increase sales on the summer season - Sales Campaign
<b>Budget</b>	60, 000 EGP
<b>Duration</b>	3 Months
<b>Results</b>	400 Purchases



# INNOVETTE

2020 - 2024

## The Problem

Innovette, a comprehensive education hub specializing in early childhood development, offers a diverse range of programs for preschools. These programs include Stimulation Hub, Kidsground, and Discovery Campus, catering to different learning needs and age groups. While Innovette boasts a robust program portfolio, their social media presence currently lacks substantial traffic.

## The Solution

To address the need for increased social media traffic, we are developing a multi-campaign strategy for Innovette. This approach recognizes that each program caters to distinct audiences with unique needs and interests. Therefore, we are crafting tailored "messaging campaigns" for each program. These targeted campaigns and content effectively reach and engage potential customers for each program.



## The Process

<b>Objective</b>	Drive traffic to their branches	
<b>Budget</b>	50, 000 EGP	<i>"Average monthly budget"</i>
<b>Duration</b>	Monthly	
<b>Results</b>	1500 - 2000 Message	<i>"Average monthly results"</i>



# OMASH



## Ramadan 2024

### The Problem

Omash is a home décor brand specializing in seasonal home accessories. They cater specifically to high-demand seasons like Ramadan and Christmas, offering customers the opportunity to enhance their living spaces for festive occasions. Omash primarily relies on organic traffic for sales, but they seek to amplify their success during peak seasons like Ramadan and Christmas.

### The Solution

Since Omash's established e-commerce platform, we implemented a data-driven sales funnel strategy tailored for seasonal peaks like Ramadan and Christmas. This multi-pronged approach focused on driving targeted website traffic through initial sales campaigns that highlighted Omash's festive collections. We then employed retargeting campaigns to re-engage website visitors who expressed interest, ultimately nurturing them into paying customers.

### The Procees

<b>Objective</b>	Increase sales during Ramadan season
<b>Budget</b>	10, 000 EGP
<b>Duration</b>	1 Month
<b>Results</b>	328 Purchases



# NOTCH



## Feb 2024

### The Problem

Notch, a fashion brand, identified an opportunity to improve website traffic and drive sales growth through their own e-commerce platform.

### The Solution

Since Notch's existing e-commerce platform, we designed and executed a multi-phase sales funnel strategy. This data-driven approach focused on attracting qualified website traffic through targeted initial sales campaigns that showcased Notch's unique offerings. Subsequently, we employed retargeting campaigns to re-engage website visitors who expressed interest, ultimately nurturing them into paying customers.

### The Procees

<b>Objective</b>	Sales Campaign
<b>Budget</b>	10, 000 EGP <i>"Average monthly budget"</i>
<b>Duration</b>	Monthly
<b>Results</b>	35 Purchases



# CORPEC



## Mar 2024

### The Problem

Corpec, a renowned company specializing in high-quality interior design and finishing, aims to expand its client base through strategic social media engagement.

### The Solution

Our social media strategy for Corpec focused on amplifying their unique selling proposition (USP) through targeted messaging and lead generation campaigns. This data-driven approach successfully increased qualified inquiries and project demand for the company.

### The Process

<b>Objective</b>	Messages and Leads Campaign
<b>Budget</b>	10, 000 EGP <i>“Average monthly budget”</i>
<b>Duration</b>	Monthly
<b>Results</b>	120 to 150 Message/ leads



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### The Problem

El Ahwagy, a leading e-commerce platform offering a comprehensive selection of coffee beans, capsules, machines, and related accessories, sought to optimize their online sales strategy. Their primary objective was to achieve a significant increase in daily website purchases, aiming to climb from 10 to 12 purchases per day.

### The Solution

El Ahwagy' has existing e-commerce platform, we implemented a data-driven sales funnel strategy. This multi-phase approach began by driving targeted website traffic through initial sales campaigns that leveraged customer insights to optimize product messaging. We then employed retargeting campaigns to re-engage website visitors who showed purchase intent, ultimately converting them into loyal coffee customers.

### The Procees

<b>Objective</b>	Sales Campaign	
<b>Budget</b>	30, 000 EGP	<i>"Average monthly budget"</i>
<b>Duration</b>	Monthly	
<b>Results</b>	300 Purchases	



# SAMPLE OF SOCIAL MEDIA AD's





# SAMPLE OF SOCIALMEDI AD's



## HERSHEY'S



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# SAMPLE OF SOCIALMEDIA AD's



Reese's

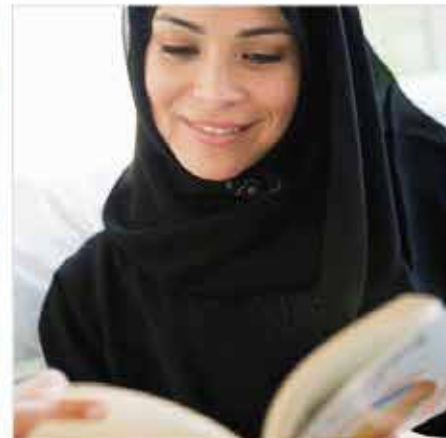


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# SAMPLE OF SOCIAL MEDIA AD's



# GRAPHIC



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# LOGO



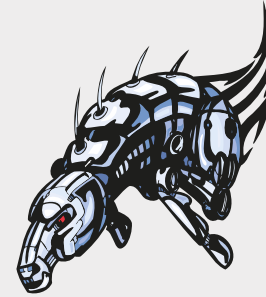
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# TENDER'S

I EAT, THEREFORE I AM



# TITANS<sup>®</sup>

# Osalama<sup>®</sup>

PHOTOGRAPHY



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d.t tel



The United Bank

**WE**  
**FINANCE**

**MOBI** | **IDOT**



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# PACKAGE



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# ADS



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مدينة كيدزانيا تمهّل حلاًماً يتحقّق بالنسبة للأطفال، حيث تتيح لهم فرصة لراحة التفحص لأدوار أكثر من ٧٠ مهنة مختلفة، ضمن مدينة ترفيهية وتعليمية متكاملة مصممة لتناسب أحتياجاتهم الصغيرة.



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www.kidzania.com



## عيش عالم الكبار

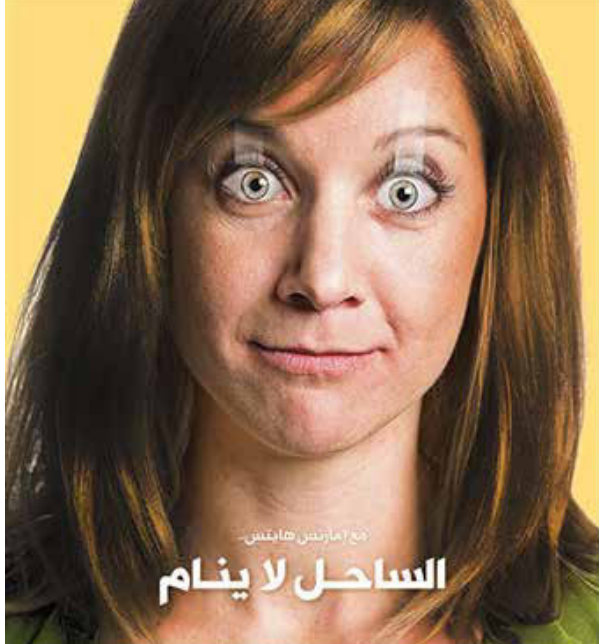
مدينة كيدزانيا تمهّل حلاًماً يتحقّق بالنسبة للأطفال، حيث تتيح لهم فرصة لراحة التفحص لأدوار أكثر من ٧٠ مهنة مختلفة، ضمن مدينة ترفيهية وتعليمية متكاملة مصممة لتناسب أحتياجاتهم الصغيرة.



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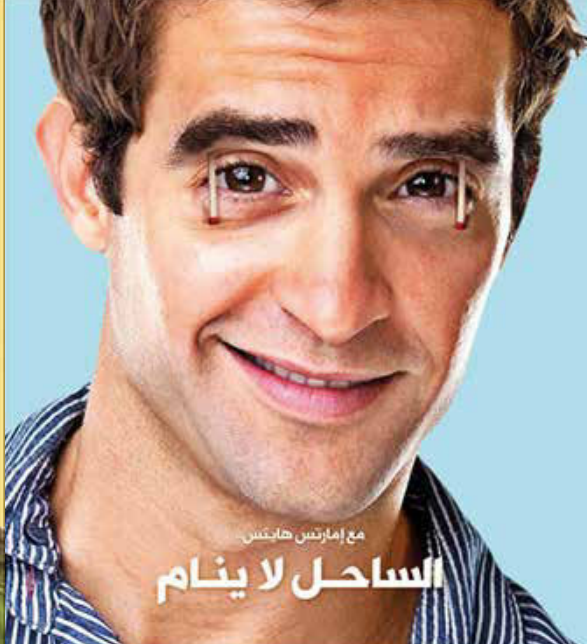
مع إمارتن هايتس  
الساحل لا ينام

Call Center  
16448



أنت تراه، نراه، نعيشه في الشواطئ... أنت  
أنت تراه، نراه، نعيشه في الشواطئ... أنت  
أنت تراه، نراه، نعيشه في الشواطئ... أنت  
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Emirates Heights  
EGYPT NORTH COAST  
عاصمة الساحل الشمالي



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Emirates Heights  
EGYPT NORTH COAST  
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YOU'RE  
NOT YOU  
WHEN YOU'RE  
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Resort is divided into four major areas, each including different types of facilities: spa, hotels, gym, tennis courts, courts and other services in compliance with the nature of the area and the activities of the project.

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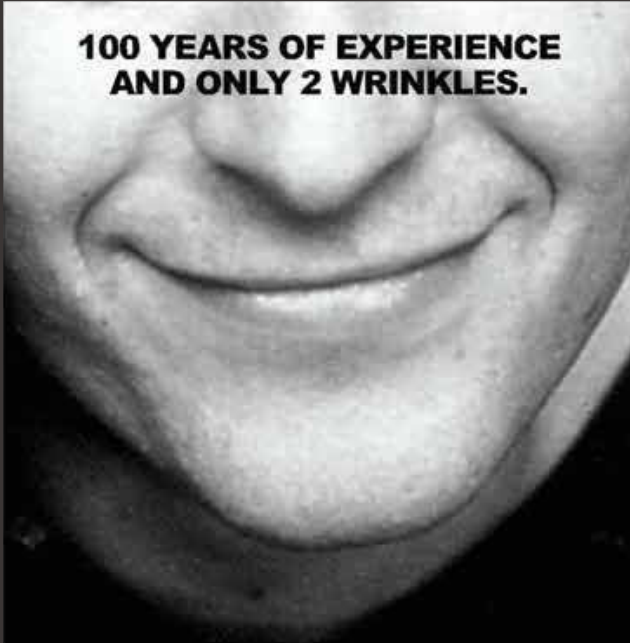
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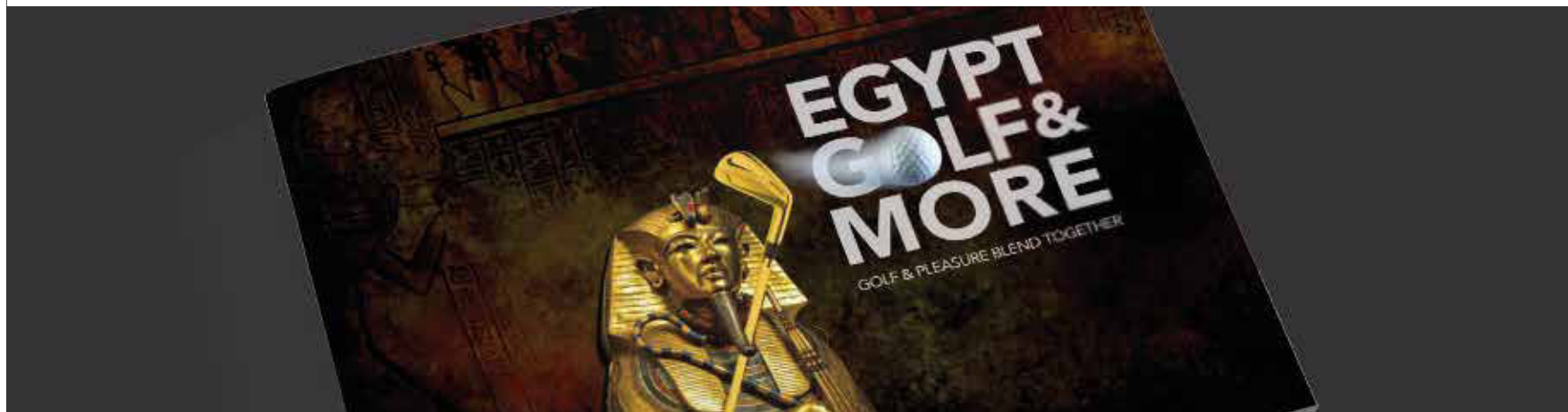
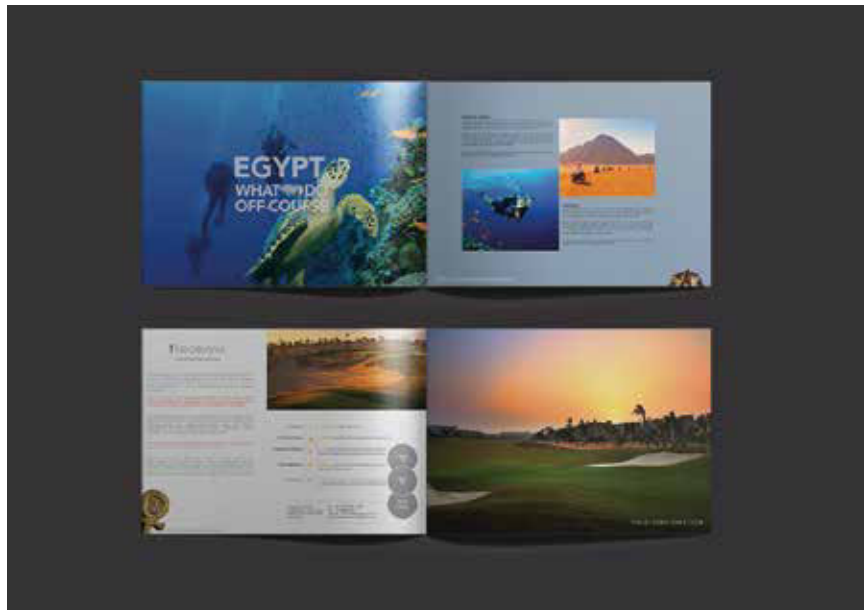
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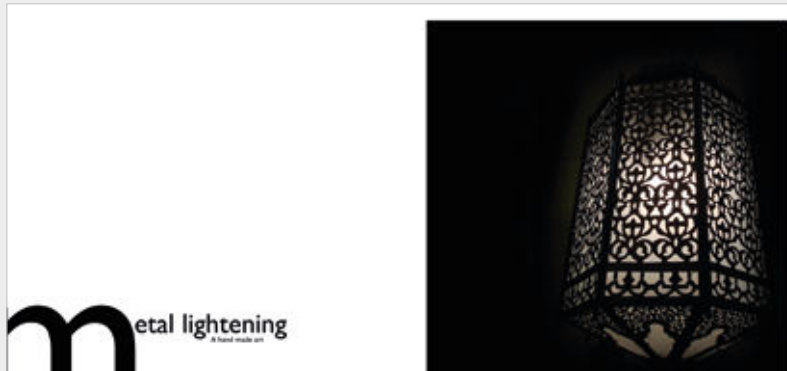
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**m**etal lightening  
A hand made art



**Mamluk sultante:**

Developed from the technology of the Mamluk sultan in Egypt and Iraq (1250-1517), Mamluk lanterns represented an early modern evolution of Islamic lantern design. The Mamluk sultan in Egypt, al-Nasir Muhammad, was the first to use a lantern with a tiered top and a glowing light source inside. This design was later adopted by the Mamluk sultan in Iraq, al-Nasir Muhammad, who used a lantern with a tiered top and a glowing light source inside. This design was later adopted by the Mamluk sultan in Iraq, al-Nasir Muhammad, who used a lantern with a tiered top and a glowing light source inside.

Legend of the Mamluk  
Mamluk sultan in Egypt and Iraq (1250-1517)  
Mamluk sultan in Iraq, al-Nasir Muhammad, who used a lantern with a tiered top and a glowing light source inside.

Mamluk sultan in Egypt and Iraq (1250-1517)  
Mamluk sultan in Iraq, al-Nasir Muhammad, who used a lantern with a tiered top and a glowing light source inside.



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**KIMBO**  
ESPRESSO ITALIANO

Company Profile  
**Kimbo Egypt**

**KIMBO**



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(+202) 229 16375  
info@kimbo.com

f t i in d kimboegypt

**KIMBO**  
ESPRESSO ITALIANO

## MACHINES



**ANDY**

- One or two adjustable coffee doses
- Temperature regulation
- Possibility to introduce a softening water filter
- Energy saving
- Dimensions coffee machine: 26 x 11.5 x H 23cm, Weight: 3.8 kg
- Machine temperature range: Water tank capacity: 0.7 liter
- Power (start) (stop): 347 (11)
- Max power: 850 W
- Heating time: 60 seconds Pump: 20 BAR
- Low noise coffee and steam delivery
- Electronic thermostat



**SWEETY**

- Programmable doses
- Automatic Lavazza Storage
- Hot water through the coffee filter without any manual control
- Possibility to introduce a softening water filter
- Energy saving
- Dimensions coffee machine: 27 x 24 x H 26 cm, Weight: 3.8 kg
- Machine temperature range: Water tank capacity: 2 liter
- Heating (start) (stop): 36 (9)
- Power (start) (stop): 347 (11)
- Coffee exchanger: 1000 W
- Heating time: 60 seconds
- Pump: URA EP22 4 BAR
- Low noise coffee and steam delivery
- Electronic thermostat

**Premium plus**

- 4 exclusive espresso water

• Coffee exchanger: 1000 W

**KIMBO**  
ESPRESSO ITALIANO

## Food Service

**Espresso Bar**

Extreme; Arabic: %65; Robusta: %35; Roast: Dark  
Extra Cream; Arabic: %40; Robusta: %60; Roast: Medium  
Prestige; Arabic: %70; Robusta: %30; Roast: Medium  
Top Flavor; Arabic: %100; Robusta: 0; Roast: Medium



**Espresso Elite**

Top Flavor; Arabic: %100; Robusta: 0; Roast: Medium

**Crockery & Glassware**

- Small Cappuccino Cup (Ceramic 5.5oz)
- Large Cappuccino Cup (Ceramic 10oz)
- Espresso Cup (Ceramic 2.5oz)
- Ceramic Mug
- Milk Jug
- Small Cappuccino Cup (Glass 5.5oz)
- Espresso Cup (Glass 2.5oz)
- Latte Cup (Glass 12oz)
- Latte Cup with Handle (Glass 12oz)
- Small Cocktail Glass Cup
- Large Cocktail Glass Cup
- Flute Glass Cup
- After Dinner Glass Cup



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# IDENTITY



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## THE LOGO / CONCEPT

The first letter of HAYAH is shaping the Sun shape

The sun is just a middle-sized star as there are bigger stars named "Giant Stars" & others are smaller named "Dwarf Stars". And the Solar energy kinds are required for life on Earth, so, without the Sun Power & brightness there is no life on earth.

The stability of sun is due to its size and it reflects the stability on the life on Earth, it means that the earth will be burned if solar radiation exceeds a certain limit also, the earth will be frozen if solar radiation decreased from that limit.

SUN = SHINY + ENERGY + LIFE



HAYAH COPY DIRECT MARKETING - Corporate Identity Manual - 2017

BRAND COMPONENTS

## DIMENSIONS / FULL LOGO / VERTICAL / with slogan

17.5cm x 21.25cm (width x typeface)

The complete Logo (Y) is an icon, HAYAH & Slogan, the size of this logo is standard & it is the smallest size for the complete logo it can be used in printing.

This logo vertical choice can be used in the following cases (printing, Facebook, Banners, and some of gifts like mug).

emblem  
SMT  
typeface  
slogan



HAYAH COPY DIRECT MARKETING - Corporate Identity Manual - 2017

BRAND COMPONENTS

## COLORS / CORPORATE COLORS

Red color expresses power, love, courage, strong energy

Orange color expresses creativity, success, heartiness

Yellow color expresses sun, happiness, power, optimism, positive energy, entertainment

Black color expresses excellence, power, elegance



BRAND PATTERN

## BRAND PATTERN / DIECUT / VIEW / on colors



White Overlay 20%



White Normal 10%



White Overlay 20%





## Gourmet Egypt Food Store Brand Components

### The Master Brand

The Gourmet logo that includes "the ingredients for a Gourmet Lifestyle" tagline is our Marketing signature and is used on advertising, in-store communications and general Gourmet collateral.

The new Gourmet logo consists of an icon, logotype and tagline. These have been set within specific proportions and relationships.

1. The icon, logotype and tagline must never be recreated in any way by either manual or electronic methods.

2. It is preferable that the logo be printed CMYK.



Gourmet Egypt Food Stores User Brand Guidelines June 2012

01

## Gourmet Egypt Food Store Advertising

### Point of sales

#### Meat

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla euismod ultricescorper adipiscing Nam pharetra faucibus leo ac accumsan.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla euismod ultricescorper adipiscing Nam pharetra faucibus leo ac accumsan. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla euismod ultricescorper adipiscing Nam pharetra faucibus leo ac accumsan.



Gourmet Egypt Food Stores User Brand Guidelines June 2012

06

## Gourmet Egypt Food Store Brand Components

### Range colour palettel

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla euismod ultricescorper adipiscing Nam pharetra faucibus leo ac accumsan.



	Meat	Seafood	Vegetables	Cheese	Dry
Print					
Process	C10 M100 F100 K0	C100 M0 Y90 K0	C90 M0 Y100 K0	C40 M0 Y100 K0	C40 M0 Y100 K0
Spot (Pantone)	PMS 485	PMS 342S	PMS 355	PMS 509	PMS 349
Digital					
Screen (CMYK)	R128 G0 B24	R0 G40 B11	R0 G134 B41	R06 G187 B15	R18 G187 B15
Web safe	#A52A2A	#00BFFF	#90EE90	#FF8C00	#A9A9A9

## Gourmet Egypt Food Store Brand Components

### Uniform

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla euismod ultricescorper adipiscing Nam pharetra faucibus leo ac accumsan.



Fishmonger

Butcher

Seller cheese

Delivery

cashier



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## Brand Visual Assets

All the colours in our palette should be reproduced in print as Pantone® spot colours where possible, otherwise using the CMYK values.

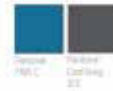
RGB values should be used for all screen based applications.

Pantone® standards are shown in the current editions of the Pantone Colour Publications.

The colours shown here are not intended to match the Pantone® colour standards and are an indication only. Pantone is a registered trademark of Pantone®, Inc.

## Colour Palette

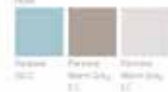
### Primary Colours



### Neutrals



### Secondary Colours



### Accents



### Identity Colours



Page 104

## Brand Visual Assets

## Graphic Patterns

Our graphic patterns take inspiration from a principle of a business person's suit, inspired by the diagonals of the van to creates a dynamic background and depth to any composition.

It is created with the triangle or the circle it, and can be cropped, cut into and used to fill cut-out shapes.

It's colour is subtle to create a texture with gradients and special production finishes such as clear foil, engraving or embossing.

All available combinations are shown here. Artwork files are available.

The brand pattern must not be flipped or rotated in shape or form even when design applications in the Arabic language.

Please see the brand world for application examples and inspiration.

### Diagonal pattern



### Circle pattern



Page 105

Page 105

## Brand Visual Assets

## English Typefaces

### English Typefaces

Our headline and feature English typeface is Prometo, which gives text a modern and financial feel. Prometo should be used for all corporate communication. It is available in a variety of weights allowing for expressive applications.

Our body copy typeface is also Prometo. It is neutral and legible for long columns of text and large financial documents. It is clean and contemporary and also available in a variety of weights allowing for expressive applications.

### System Typefaces

For digital applications such as Microsoft Word, the system font Tahama should be used in English.

Prometo is available to purchase from [www.typo3.com](http://www.typo3.com)

## Prometo Light - Regular - Bold

### Prometo Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

### Prometo Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

### Prometo Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

### Tahama Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

Page 106

## Brand Visual Assets

## Arabic Typefaces

### Arabic Typefaces

Our Arabic typeface is Din Next Arabic, which gives text a modern and approachable feel. It is available in a variety of weights allowing for expressive applications.

Our body copy typeface is also Din Next Arabic. It is simple and clean and legible for long columns of text and large financial documents. It is modern and contemporary and also available in a variety of weights allowing for expressive applications.

### System Typeface

For digital applications such as Microsoft Word, the system font Tahama should be used in Arabic.

Din Next Arabic is available to purchase from [www.fonts.com](http://www.fonts.com)

## لايت | ميديوم | بولد

### Din Next Arabic (Light)

أ ب ت ث ج د ذ ر ز س ش ض ط ظ ع ف ق ك ل م ن ه و ي  
٩٨٧٦٥٤٣٢١٠

### Din Next Arabic (Medium)

أ ب ت ث ج د ذ ر ز س ش ض ط ظ ع ف ق ك ل م ن ه و ي  
٩٨٧٦٥٤٣٢١٠

### Din Next Arabic (Bold)

أ ب ت ث ج د ذ ر ز س ش ض ط ظ ع ف ق ك ل م ن ه و ي  
٩٨٧٦٥٤٣٢١٠

### Tahama Regular

أ ب ت ث ج د ذ ر ز س ش ض ط ظ ع ف ق ك ل م ن ه و ي

Page 107



## REESE'S LOGO

Our trademarked REESE'S Logo with its brown outline reinforces the product story of peanut enrobed in chocolate. Its bold color and rich contrast are essential to our brand.

The Logo should always be seen on REESE'S Orange. When this is not possible, use a REESE'S Contained Logo (see page 34).

An alternative REESE'S Black-and-White Logo is allowed only when printing options are limited. Contact the Global Design Team for approval prior to implementation.

All REESE'S Logos are proprietary and may not be altered in any way.

Set in  
peanut butter

enrobed in  
dark chocolate

REESE'S Black and White Logo

### DOWNLOAD LOGOS

Download the REESE'S Logo and visit [www.reese's.com](http://www.reese's.com)

## COLOR PALETTE

Our color palette is one of our strongest, most recognized assets. REESE'S Orange is the backdrop for the REESE'S world and is used generously in combination with our standard Logo colors—REESE'S Yellow and REESE'S Brown. Using our brand colors correctly is an absolute requirement. It reinforces our brand and protects us legally.

Printing in PMS is strongly preferred. Print brand colors in CMYK only when absolutely necessary. RGB is for all digital applications.

### BACKGROUND

**PMS 3665 C**  
CMYK 0-100-0-0  
RGB 255-0-0

### FLAVOR/TEXTURE

Flavor/Texture colors express product variants; black represents Dark Chocolate, Cream is used for our White Chews, and REESE'S Yellow is used to indicate peanut butter or nutty texture.



### BACKGROUND



### FLAVOR/TEXTURE



## OUT OF HOME



## SOCIAL



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# OUR LOGO RULES Usage Guidelines

The following examples show the correct usage of the Eatopia logo. Please note: We wouldn't want it to be used in any other way.

White on a dark background image is correct



Black on a light background image is correct



Always use the logo in its original font

EATOPIA

Brown on beige is the preferred colour scheme for the logo



The brown logo on yellow is the secondary colour scheme for the logo



The beige logo can be used on any of the brand colours



Do not modify or alter our precious logo or place it incorrectly in advertising or on merchandise elements. The following examples show the incorrect usage of the Eatopia logo.

Do not alter the centre plate in any way

EATOPIA

White on a light background image is a big no-no



Do not use the wrong colour combinations in any branding or advertising



Never stretch the logo in any direction

EATOPIA

Black on a dark background image is a big no-no



EATOPIA

EATOPIA

Never rotate the logo in any direction

EATOPIA

Never create shadows or any other fancy artwork

EATOPIA

EATOPIA

EATOPIA

# OUR LOOK

We have the looks and we have great food. Photography is important to us. It gives the outside world a peek into Eatopia. We want to make mouths water. We want people to get a feel for Eatopia through the images we put out there. Choose wisely.



## FOOD

It is the main reason why we're in business, so it has to look good. Always use realistic photography centered entirely on the food. Pay attention to the setup and make sure the colours are as natural as possible.



## PEOPLE

Smile. You're an Eatopia Cam. When a waiter or chef is the subject of the communication piece, always choose friendly faces that exude confidence. The subject should always look directly into camera. If you want the food to be part of this setup, make sure its role is secondary to the people.

Please use our extensive photo library for appropriate images. Any new photo shoots must have a clear






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# BOOTH & EXHIBI- TIONS



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# 3D DESIGN



## SUZUKI

Suzuki Car Co.  
3D Design Booth stand  
dimensions: 6m \* 6m

Indoor stand - 2 cars

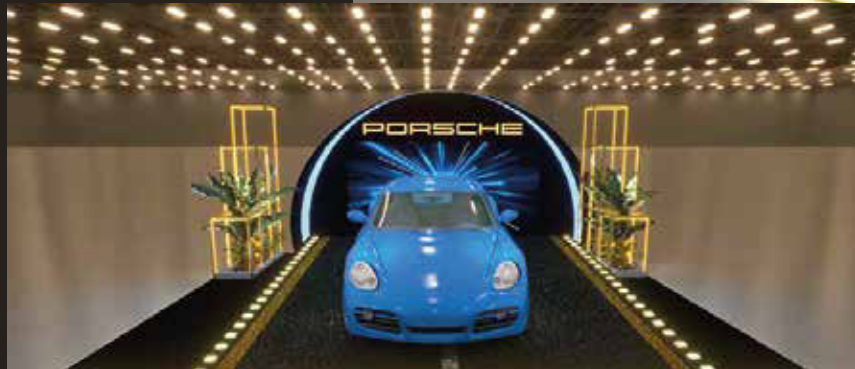


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# 3D DESIGN



**PORSCHE**

EED Clinic.  
3D Design Booth stand  
dimensions: 11m \* 11m

Indoor stand - 2 cars



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# 3D DESIGN



EED Clinic.  
3D Design Booth stand  
dimensions: 11m \* 11m

Indoor stand - 2 cars



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# IMPLEMENTATION



**Al Bir Society Jeddah**  
Design and built Booth stand  
dimensions: 2.5m \* 2.5m

Including all booth furniture, lighting  
and branding.

 Hifa Mall - Jeddah

 04 - 08 - 2022



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# 3D DESIGN



**INTERCONTINENTAL.**  
HOTELS & RESORTS

**Intercontinental Taif Tent**  
Design and built Booth stand  
dimensions: 6m \* 6m

Including all booth furniture, lighting  
and branding.



Taif - Intercontinental Hotel



10 - 01 - 2024



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# STAND IMPLEMENTATION



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# IMPLEMENTATION



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# 3D DESIGN



# Primalac®



Pharmalize Iraq Co.

Design and built Booth stand  
dimensions: 8m \* 4m

Including all booth lighting and  
branding

 Intercontinental Jeddah



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# 3D DESIGN

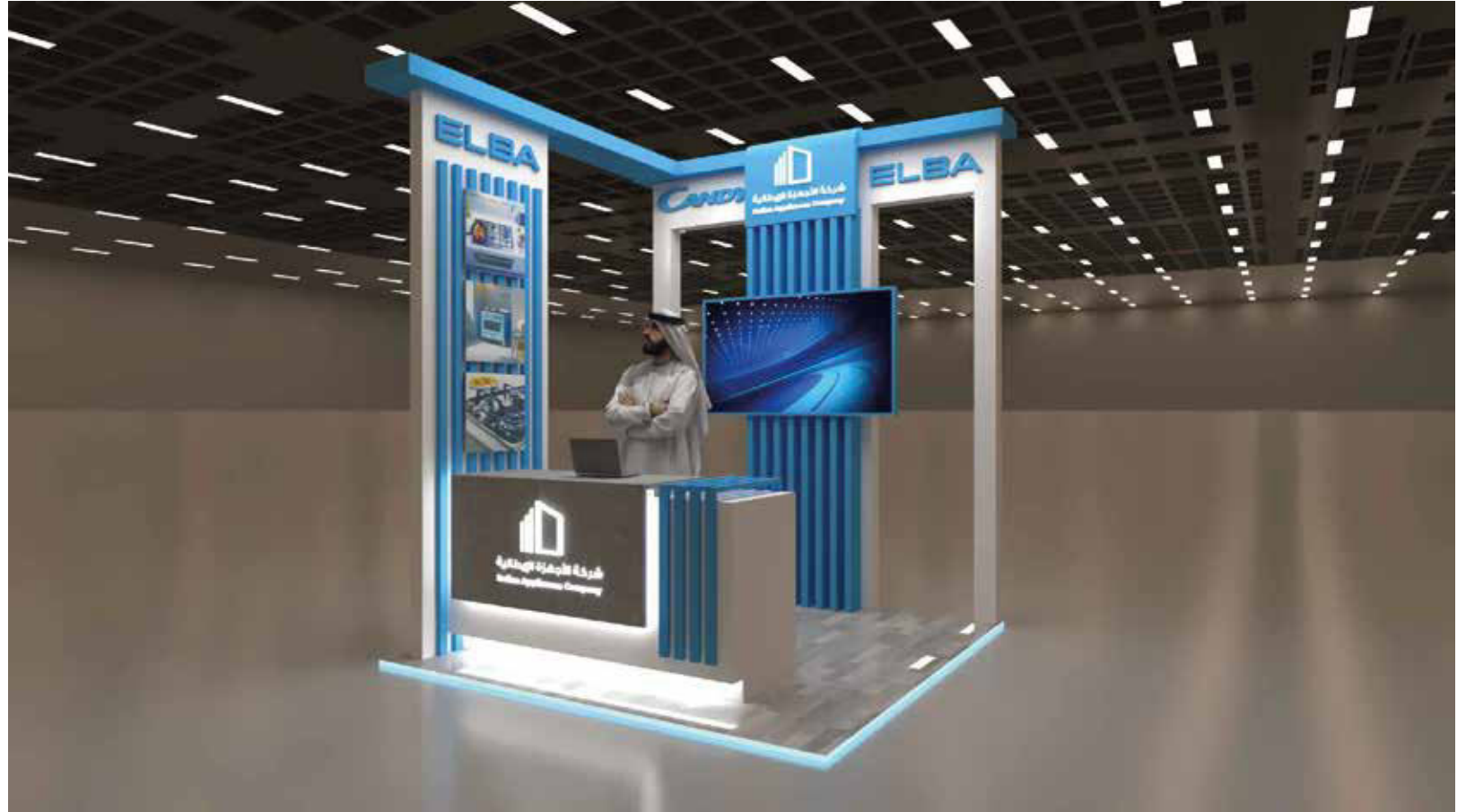
# ELBA

**Italian Appliances Co.**

Design and built Booth stand  
dimensions: 6m \* 6m

Including all booth furniture, lighting  
and branding.

Mesa - Jeddah



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# 3D DESIGN

# ELBA



## Italian Appliances Co.

Design and built Booth stand  
dimensions: 6m \* 3m

Including all booth furniture, lighting  
and branding.

 Hilton Jeddah



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