



Corporate Profile

- Registration
- Private Labels
- Franchises
- Packaging
- Import & Export
- Business Consultation



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Legendary Egypt

ABOUT US:

Legendary Egypt is an Egyptian Corporate

specialized in business&consultation services in Egypt, Middle East&Europe. It was established in 2020 in EGYPT with focus on Europe Poland, the Middle East e specially Egypt, Saudi Arabia & United Arab Emirates.

Our Vision:

To be the trusted partner for our clients & the first destination for any company in Egypt & Middle east.who want to invest with the great growth in Egyptian Economy. who want to expand its business in Europe & Middle East & for the Individual Investors

Our Mission:

To create a platform of commercial & cultural exchange between the Europe & Middle East.

History:

In 2015 four multinational healthcare Professionals working for many years In GCC Countries especially Egypt, United Arab Emirates & Saudi Arabia decided to start their Own Business in Europe to provide Middle East with High Quality Pharmaceuticals, Cosmeceuticals, food supplements & Medical Devices.

Then in 2018 expanded to Legendary Europe

The Project was expanded to include not only our own business but also acting as sourcing office for dealing with polish cosmetics companies & pharmaceutical companies for doing projects for other partners to establish for them companies in Poland & We established too many Polish companies for Foreign Investors (Mainly Healthcare Professionals) who is willing to invest in Poland

Then in 2020, expanded to Legendary Egypt

We extended our business services to help our partners to build their own private label portfolio (Pharmaceuticals, Cosmetics, Herbal & Health,Insects,Medical Devices, Veterinary, Food) from Europe, Egypt, Saudi Arabia & help them to complete the business cycle by our Registration capabilities (Egypt, SFDA, GCC) to help them to takeoff at the planed time frame.

Also to expand the European franchise Opportunities to the Middle East investors



Our Services:

1. Full Business Services.
2. Establish full operating companies in Poland, Egypt & Gulf.
3. Establish Polish Companies then Investment Residency Permit in Europe.
4. Private Label Manufacturing in Europe, Egypt & Middle East.
5. Regulatory affair Registration in Egypt, Saudi Arabia, Gulf & Poland.
6. Saber & CBAHI Accreditation in KSA.
7. Logistics Services & Warehousing.
8. Customs clearance IN Egypt, KSA, Poland.
9. Packaging, Printing & Automated Labeling Services.
10. Fruits & Vegetables & Food export from Egypt to Europe & Middle East.
11. Franchise Business in Poland then Investment Residency Permit in Europe.
12. Franchise Business in Egypt.
13. Business Translation Services.
14. Feasibility Studies & Business Plans.
15. Marketing Consultation, Marketing Analysis & Marketing Research.

Our Registration Services in Egypt, KSA, Gulf.

Establishing companies

- 2- Extraction of the Toll card
- 3- Issuing a license for factories
- 4- Termination of factory licenses
- 5- Registration of human medicines
- 6- Registration of veterinary medicines
- 7- Registration of cosmetics
- 8- Registration of antiseptics
- 9- Registration of nutritional supplements
- 10- Registration of medical supplies
- 11- Registration of medical devices
- 12- Registration of either import or export
- 13- Providing all kinds of scientific R&D files required Based on the market need for the product
- 14- Buying and selling the registered medical files
15. Market analysis for medical field
- 16- follow-up from the beginning of product registration until the final notification
- 17- Nominating factories to manufacture any product
- 18- Manufacturing the product according to international quality specifications
- 19- The product is tracked after it goes to the market through the pharmacovigilance department
- 20- The possibility of transferring ownership of a company & products to a company
- 21- The work of all designs for the outer packaging of the product
- 22 - Make all the standard specifications
- 23- Issuing the import approvals
- 24- Production & Supplying pharmaceutical and cosmetic packages
- 25- Provide consulting services in all matters related to Medical field



1- Our Services For Investor from Egypt & Middle East:

- 1- Establish European Company in Poland & Business leads to Residency Permit
- 2- Franchising Agreement in Poland
- 3- Investment Opportunities in Poland.
- 4- Private Label Manufacturing in Poland.
- 5- Franchise Expansion in Egypt & Middle East.
- 6- Distribution Agreement for Polish Cosmetics, Food Supplements & Medical Devices.
- 7- Business Tours in Poland.
- 8- Medical Tourism in Poland.
- 9- Study in Poland.
- 10- Legal Support & Contracts Reviews



2- Our Services For Polish Companies in Egypt & Middle East:

- 1- Find Your Franchisee from Middle East.
- 2- Open New Markets for Your Franchise.
- 3- Find Distributors in Middle East.
- 4- Private Label Manufacturing for investors
- 5- Patient Support Programs.
- 6- Providing Market Intelligence & Business Opportunities
- 7- Business representation in Conferences in Middle East
- 8- Medical Tourism in Egypt
- 9- Business Tours in Middle East
- 10- Legal Support & Contracts Reviews



Why to Invest In Egypt?



Egypt, a country linking northeast Africa with the Middle East, dates to the time of the pharaohs. Millennia-old monuments sit along the fertile Nile River Valley, including Giza's colossal Pyramids and Great Sphinx as well as Luxor's hieroglyph-lined Karnak Temple and Valley of the Kings tombs.

The capital, Cairo, is home to Ottoman landmarks like Muhammad Ali Mosque and the Egyptian Museum, a trove of antiquities.

Population: 98.42 million (2018) ,Gross domestic product: 250.9 billion USD (2018)
Egypt has witnessed a lot of ups and downs in recent few years, but the country is now getting back on track. Investors are now seeing Egyptian market as a fruitful and future-oriented market and encouraging more and more investors to come and invest here. Egyptian oil, gas and petrochemical industries are widely regarded as having the most potential right now in Egypt, but there are also a few additional areas where it's worth thinking seriously about investing:

Reasons To Invest In Egypt Now

Egypt has been successful in appealing to foreign investors and in creating prolific partnerships with many international oil and gas companies. The support of the Egyptian government has been a driving force behind these successful partnerships and has helped the country emerge as a favored location for investment. There are many reasons which make investing in Egypt a wise decision. Decreased tariff rates, revitalization of assets, growth in financial sector, free trade agreements, low land prices, easy dispute settlement methods and the addition of new trading opportunities, are few of the steps that have been taken to make Egypt a very attractive investment location.

Why we offer Business Opportunities from POLAND?

- The best CEE country for business – according to Bloomberg Rankings 2013
- Favorable location – the center of Europe
- Cosmetics Market Size more than 21 Billion PLN (2015) with average growth of 3-5 %
- Pharmaceutical Market Size more than 28 Billion PLN (2015) with average growth of 6 %.
- One of the biggest markets in Europe – 38 million consumers.
- The only European country which resisted the global economic crisis in 2009 and continued to strengthen its position

MALAYSIA 2019 WORLD'S BEST COUNTRY TO INVEST IN

CEOWORLD Magazine ranked Malaysia **first** among 67 countries to invest in or do business



The 11 ranking factors included :

- Corruption
- Personal, trade & monetary freedom
- Workforce
- Investor protection
- Infrastructure
- Taxes
- Quality of life
- Red tape
- Technological readiness



RANK	COUNTRY	SCORE
1	MALAYSIA	85.8
2	<input checked="" type="checkbox"/> POLAND <input checked="" type="checkbox"/>	85.2
3	THE PHILIPPINES	84.6
4	INDONESIA	84.4
5	AUSTRALIA	84.1
6	SINGAPORE	83.7
7	INDIA	83.6
8	THE CZECH REPUBLIC	82.6
9	SPAIN	81.9
10	THAILAND	81.6

franchising.sa/article/£

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2019 Best Franchise Attractiveness Worldwide

Rank

- 1- Germany
- 2- UK
- 3- Canada
- 4- Poland
- 5- France

Archive / side of the Frankfurt Franchise exhibition

WEDNESDAY 05.02.2020

The report of the Global Center for Excellence "Rosenberg" of "New Hampshire" sets annually the International Index of attractiveness of global trade franchise

Riyadh - Franchise Agencies1

The report of the Global Center for Excellence "Rosenberg" of the "New Hampshire", which sets annually the international index of attractiveness of global trade franchise, revealed that

Germany ranked first in the index internationally, and the United Kingdom ranked second, followed by Canada, Poland, France, Australia, Spain, Ireland and Sweden. While South Korea ranked

notesfrompoland.com/

Poland ranked third in Europe for foreign investment in new projects last year

MAY 9, 2020 | BUSINESS | 0 COMMENTS



Why POLAND?



- Poland has emerged as an important and dynamic market since the country began its transition to democracy and a market-driven economy in 1989. With 38 million people, Poland is the largest market among the former Eastern bloc countries of Central Europe and shares borders with both "new" EU and "old" EU-15 countries. Poland became a member of the European Union (EU) in 2004.
- While the rest of Europe struggled with the global financial crisis, Poland experienced GDP growth of over 20 percent from 2008-2013. As predicted, Poland's GDP growth slowed in 2013 as a result of the European debt crisis and Poland's own fiscal consolidation efforts. However, expansion is expected to exceed 3% in 2014. Poland's growth was in part due to the sizable resources from the EU structural and cohesion funds. Poland is the main beneficiary of these funds, receiving €68.7 billion from 2007 to 2013. The second round of EU funding for the years 2014-2020 will reportedly be used to drive continued infrastructure projects, to develop Poland's energy industry, and to stimulate innovation.
- Poland shipped US\$540.0 billion worth of products around the globe in 2013 and it is the world's eleventh-largest exporter. The latest figure represents 3% of worldwide exports estimated at \$18.1 trillion.

Some of Our Partners:



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Why the Franchise Business? in Poland & in Egypt

- Less Risk More Success
- Faster growth of Business
- Guarantee of Quality
- Economy of Scale
- Ease of Management
- More advantage of competition

NUMBER OF FRANCHISE SYSTEMS IN POLAND

Source: Report about franchising in Poland, PROFIT system
* Forecast



Franchising in Poland

Franchising is a business model that presents advantages to companies that use it as a way of expansion and for investors who buy the business rights from those companies. Common examples include large fast-food & coffee chains and the Beauty & wellness sector are well-developed and represented one in Poland.

The minimum investment for opening a franchise in Poland will depend on the type of business chosen by investors and the particularities of the franchise itself. The franchise agreement is the one that establishes the rights and obligations of both parties. We can give you more information about this document and how it applies in various business fields.

Our available Franchise Categories

- **Body shaping** 1- Studio Figura 2- Yasumi
- **Hair removal** 1- Depilacja 2- Yasumi Epil 3- Depilconcept 4- WowBody.eu
- **Coffee** 1-Dobro 2- So! Coffee 3-Crema Café 4-Coffee shop company

We regularly Search, contact, Analyze & evaluate new franchises

In Poland & in Egypt to promote their concept to our investors



Our Egyptian investors with our Franchise Partners:



Why we offer Private Label as a great Business Opportunity?



- Private label is a great solution for companies that seek to expand their product offer with low investment. Under your own brand we will supply our partner products with the highest quality cosmetics, dietary supplements and medical products.
- Private labeling is one of the most effective ways to make your products stand out from the millions of others listed for sale online.
- Creating a private label product can give you more control over production, pricing, branding, and profitability.
- It has become a very popular business model for sellers on online marketplaces such as eBay, Amazon, and Etsy. And the good news is that it's not hard to get started.
- Our Project Managers & R&D team thoroughly analyses current trends and opportunities, & adjusting the product line to the current market requirements.
- We provide a tested product based on the highest-quality raw materials & timely delivery of orders, and our offer is very flexible



Benefits of the Private labels for Investors

Profit margins: Private labeled products will usually generate higher profit margins than their generic counterparts.

While it may cost a bit more to get a manufacturer to include your branding to a product, you will be able to sell said product at a higher price.

There is inherent value in a branding product even if the brand may be unknown to the public. An unknown brand still holds better value compared to a genetically branded product.

Private label products will usually have higher profit margins than established national-wide brands as the items are normally cheaper to create.

Exclusivity: A massive advantage for private labeled products is that they tend to pop out more than generic resell products on online retailer websites such as Amazon or eBay. Essentially you're setting your product line apart from other competitors and giving the consumer even more reasons to purchase your product. This also eliminates the temptation of competitive pricing as your product differs to everything else currently in stock.

Branding: Manufacturing a private label means you have your own brand image. It's something you own and will asset your products when selling them. Having a brand gives your business, in general, have an identity. If your consumers enjoy your product they will purposefully search for your brand in the future, rather than opting for a generic product label for a cheaper price.

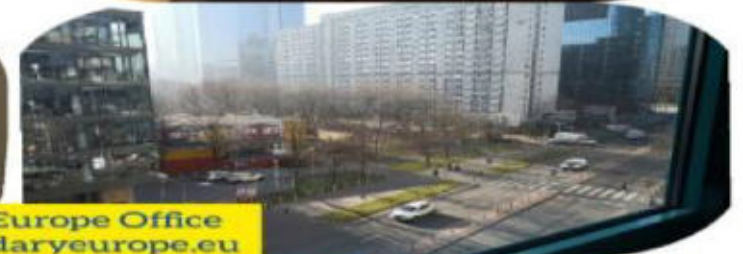
Marketing: Owning a private label product can also help your marketing strategy. Generic products will only limit the options you can perform when it comes to marketing.

With your very own brand, marketing will be taken to a whole new height. It's possible for you to make a story around your brand, take creative product pictures, develop a social media presence, and aim your products at specific demographics.

You can run ads on your own products. You can own your own brand's Facebook page and social media accounts. It's all yours!



our Egyptian partners Private Label Agreements:



Legendary Europe Office
www.Legendaryegypt.eu



Private Label Portfolio

Hair Care products



- Wipes



Body Care & Personal Care products



- Soap

Medicated/ Non Medicated



Skin Care Products



- Powders

Bleaching - Henna - Bath salt



Packaging, Printing & Automated Labeling Services.

- Liquids

Shampoo - Conditioner - Shower Gel - Cleanser



- Semisolid Dosage Forms

Creams - Gels



- Makeup

Mascara - Lipstick - Eye liner - Cocoa Butter



- Ampoules

Skin care - Hair Care





Food Fruits & Vegetables import & Export from Egypt

Exporting from Egypt to All Europe all kinds of fruits & Vegetables.

- 1- Garlic and Onions (March - October)
- 2- Citrus Orange and Lemon (December - April)
- 3- Potatoes (January - April)
- 4- Sweet Potato (August - October)
- 5- Pomegranate (September - January)

In addition to exporting (lemon ,mandarin&orange of all kinds-artichoke-mango-strawberry-grapes-apples-broccoli-broccoli-vegetables-all kinds of fresh&frozen fruits)





Our Experience in Events Coverage for Franchise & Private Label

Warsaw Franchise Expo

2018 September 2018 Palace of Culture and Science, Warsaw, Poland

It is an excellent opportunity for franchise companies to meet potential franchisees and develop their businesses in Poland. The Expo visitors are mainly entrepreneurs and SME owners who are looking for a good franchise opportunity.

Cosmetic Business Poland 2019

2019 Warsaw, Poland

Home and Personal Care Ingredients Exhibition and Conference, around 300 suppliers presented their new solutions for the development, production and packaging of cosmetic products at the EXPO XXI Exhibition Centre.

Warsaw Franchise Expo 2019

October 2019 Palace of Culture and Science, Warsaw, Poland

Polish Franchise Expo is the perfect place to exchange contacts and meet potential business partners. It is an excellent opportunity for franchise companies to meet potential franchisees and develop their businesses in Poland. The Expo visitors are mainly entrepreneurs and SME owners who are looking for a good franchise opportunity.

Beauty World – Saudi Arabia 2019

Jeddah Saudi Arabia October 2019

The first edition of Beauty world Saudi Arabia concluded in Jeddah featuring over 190 exhibitors from over 20 countries. The trade exhibition welcomed over 5,100 visitors that connected with leading industry players that presented market trends and products from the global beauty industry.

Egy Beauty

Cairo Egypt November 2019

The main and only gateway for increasing your business and taking a part in one of the most massive and very fast-growing market of beauty in Egypt and Africa and Middle East.

Moreover, premium business-to-business meetings organized by Specializing experts who are gathering our exhibitors with local and international hosted buyer, distributors, wholesalers and retailers.



Legendary Europe in Morocco

(Morocco Cosmetics Expo – Casablanca Jan 2020)

Morocco Cosmetics and Cleaning Products Fair Date: 15-19 Jan 2020 Venue: Casablanca International Fairgrounds, Casablanca, Morocco an opportunity for the brands to establish a direct link with the amateurs, to immerse them in the intimacy of the products and to allow them to meet their favorite stars in the field of art, culture & sport.

Legendary Europe in Qatar

(Franchise Expo – Doha Jan 2020)

Franchise Expo 2020 in Qatar. Qatar provides the best opportunities for franchise businesses willing to expand as it has a fast-growing population and economy. It means that Qatar Franchise Expo 2020 which will take place on January 25 – 27.

Legendary Europe in United Arab Emirates

Arab Health Dubai Jan 2020.

Another stunning edition of Arab Health concluded in Dubai with a new record in visitor and exhibitor numbers. Featuring over 700,000 Health care Professional&10,000 exhibitors from 68 countries. we are where the world of healthcare meets 110 conferences, creating the largest global healthcare database, supporting 10,000 exhibitors and reaching over 700,000 healthcare professionals,we're at the very heart of the sector. And a healthy healthcare sector is good for a healthier world for all.

Legendary Europe in Tunisia

(Franchise Expo Sfax - February 2020)

Franchise Expo Sfax is an annual exhibition which aims to promote franchisors and master franchisees in Tunisia and abroad,through the enlargement and development of their networks, through privileged meetings to exchange ideas and share experiences.



FRANCHISE EXPO COVERAGE WARSAW 2018

Legendary
Europe



FRANCHISE EXPO COVERAGE WARSAW 2019



MOROCCO BEAUTY EXPO 2020 4^{EME} ÉDITION

15 - 19 JANVIER 2020

FOIRE INTERNATIONALE DE CASABLANCA

ORGANISATEUR: ATELIER VITA CASABLANCA

NUMEROUS MEDIA INTERLOCUTORS

05 22 25 25 22





Egy Beauty EXPO

3rd to 5th November 2019

Cairo International Conference Center



EGY BEAUTY CAIRO 2019





FOODEX SAUDI ARABIA JEDDAH 2019







3rd Saudi World Conference & Exhibition for
Dermatology, Laser & Aesthetic Medicine

CONFERENCE
JANUARY 23 - 25, 2020

WORKSHOPS
JANUARY 22, 2020

RI REAYAH INTERNATIONAL

CME ACCREDITED

Hilton

Powered by



WORLD BEAUTY SAUDI ARABIA JEDDAH 2019





ARAB HEALTH EXPO UAE 27-30 JAN 2020



UNDER THE AUSPICES OF

H.E KHALIFA BIN JASSIM AL THANI

CHAIRMAN OF QATAR CHAMBER OF COMMERCE & INDUSTRY



FRANCHISE CONFERENCE & EXPO 2020

MONDAY 27 OF JANUARY 2020
AL MAHLIS HALL
SHERATON GRAND DOHA RESORT & CONVENTION HOTEL



FRANCHISE EXPO QATAR 27 JAN 2020



Sfax Franchise Exhibition 2020

12 followers

23h • Edited •



Day-2 before **#FranchiseExpoSfax**.

Join us the 26th and 27th of February 2020 at the International Fair of Sfax.

FRANCHISE EXPO SFAH

PERSONALITIES who have confirmed their presence at the Franchise Expo Sfax village

Tunisia	Saudi Arabia	USA	Italy	France
Mr. Ahmed Masmoudi Mascot & Partner	Mr. Ahmed Alarfaj Franchisee	Mr. Richard Finke SRI, Middle East Investment Sector	Mr. Luciano Borin Artisan Patrimoine Consulting	Mme Rose-Marie Moles PFF, Franchise Education

➤ Join us in the B to B space to meet the best Franchise experts

26 & 27 February 2020

www.cas.tn



www.legendaryeurope.eu



**FRANCHISE EXPO TUNISIA
SALON DE L'ENTREPRISE
26-27 FEB 2020**

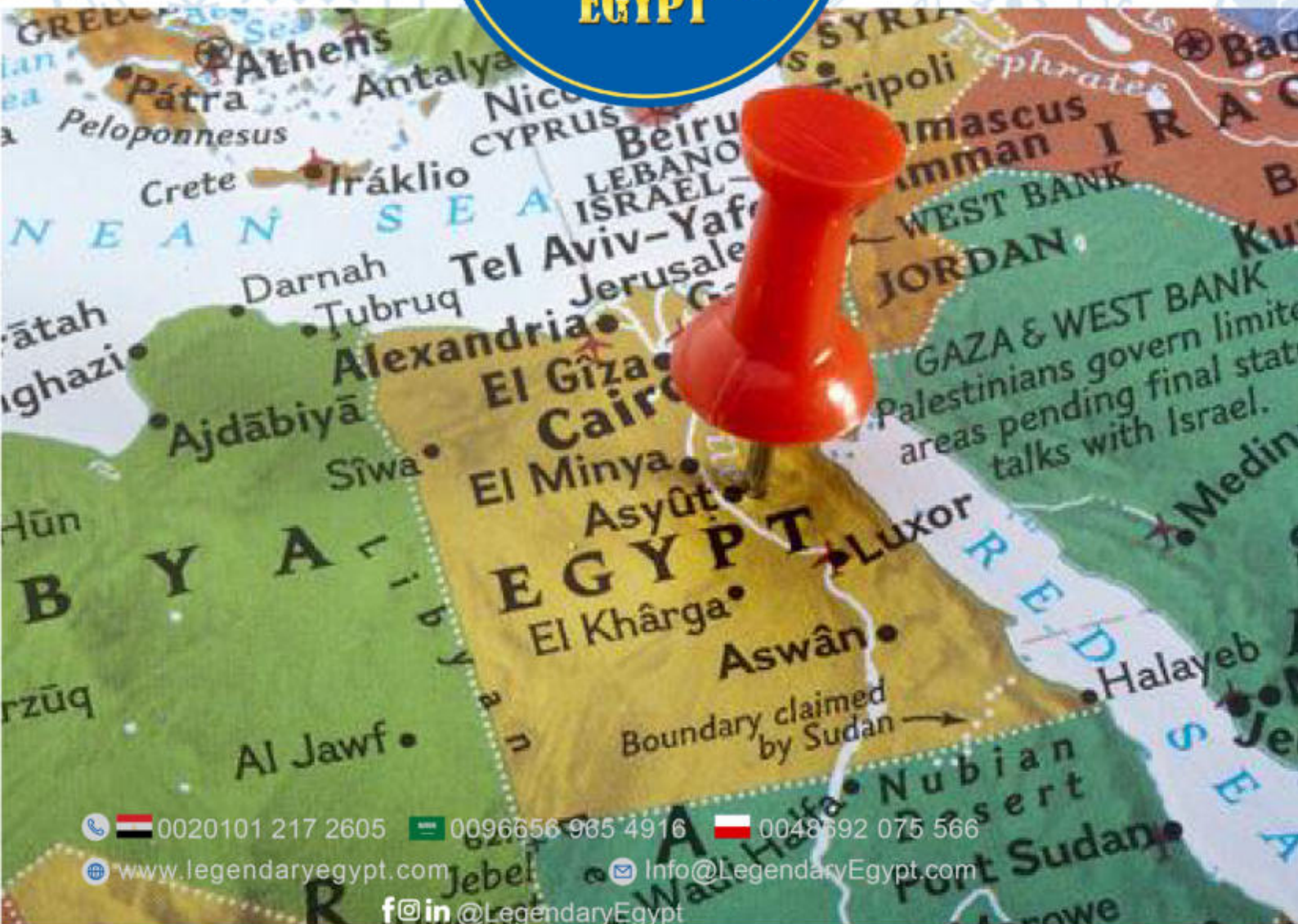


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Contact us Now

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